

# **CHAPTER I**

## **INTRODUCTION**

The first chapter is Introduction. This chapter explains about the Background of the study, Statement of Problem, the Purpose of the Research, Significance of Research, Definition of Key terms, and the last is Organizing of Writing. They will be presented as follows :

### **1.1 Background of Study**

The rapid developing of Science and Technology indirectly can affect on language development. It means that language development due to the spread of different language contacts through human interaction in science and technology. Humans as social creatures use language to communicate and interact in their social life. Therefore, they cannot be separated from the language, because they cannot communicate each other.

The development of languages are influenced by the language undergoes contact with other. All languages in the world also undergo language contact between different countries, including Indonesian language. Indonesian language also experienced many language contacts with any other languages such as, English, Arabic, Dutch, etc. So that, a lot of vocabularies in Indonesian are influenced by other languages.

Most science and technology processes are made in English. So that, Science and technology indirectly will affect into social life, especially language as the human communication tools. English is known as a prestigious language compared to other languages that are spread throughout the world. So that English has a very large

influence on other languages, including Indonesian language. Human intellectual also takes an important part in the development of a language.

As a tool used to communicate between humans, the language is also influenced by many other languages and cultures from other countries. So that it affects the development of vocabulary from the recipient language. As explained by (Chaer and Agustine, 2010, p. 128), the word “Research” was used in Indonesian at 60-70 century. But over time, the word “research” has experienced absorption and adjustment into “*riset*” in the Indonesian terms. The process of adapting or borrowing a word to experience adjustment is what is called the form of integration. The form of integration is influenced by the culture of speakers in different languages.

Learning the integration process is very important for all of people in the world. In addition to adding human insight, learning integration word also giving some knowledge about the origin of the language, history of the language, how the languages are influenced by other languages, and how the process of absorption of language until not being a loan element anymore.

One of the world-wide languages used to communicate each other in education, technology, culture, economy, and social field is English Language. Therefore, a lot of countries used English as their associate language or second language after their native language. Looking on how the important of English as media international communication, a few people try to used English as their daily language. In the other hand, English touches the important role in Indonesian developing language.

Everything that related to politics issues always interesting to discuss. In addition, politics will also continue to grow over time. So that, the political problems becomes one of the most important topic in public talks and social media life, especially in tweets. Twitter itself can be defined as one of digital media produced by the development of science and technology. By using twitter, people around the world can express their opinions, behaviors, and ideas through the language. So that, a few politicians in Indonesia country uses the twitter application as a media for campaign and for conducting the ideas, thought, vision, mission, and conception.

In politics aspect, the politician is very important. Politicians are capable of inspiring and influencing society. Thus, every language that was spoken by politician, indirectly can create the interaction and social bond with the community. This statement has been explained by (Nasution, 2007, p. 446) "Language Create some social bond through social interaction and the process of influencing people". Every word is always a concern for people. But without realizing it, both the politician and community may not realize that written or read languages are elements of other languages that have integrated into the language elements of their country. This is the reason why the researcher wants to research it deeply. The researcher would like to discuss integration as the branch of linguistics focusing on English Integration word process in Politician Twitter Account.

The researcher knows this is not the first research, there are many previous studies that have examined various different study objects. There are two previous studies that can be compared with this study. The first, research from Bahrum, (2008) entitled "The Process of Integration into Bahasa Indonesia in Opinion Rubrics on Pikiran Rakyat". The writer tried to describe the English Integration Word contained in the Pikiran Rakyat Opinion Rubrics Newspaper". The writer used descriptive qualitative method in analyzing his research. In his study the writer explained English Integration word in his focusing object Pikiran Rakyat Opinion Rubrics Newspaper. He also tried to describe the morphological process in the finding words. The writer found the integration words change such as "C" become "K", "ly" become "I", "CC" become "ks", "Ph" become "F", etc.

From the previous studies above, the researcher found several differences with this research. First, the object used in Bahrum's studies is Pikiran Rakyat Opinion Rubric. While in this research, the researcher used Twitter Digital Application especially Politician Twitter Account as her primary object of data. Second, Bahrum in his analyzing of data only focusing on the changes of the word from English into Indonesian. While the the researcher in this study, describes the integrated word from

English into Indonesian. The researcher also tells the morphological process in her study.

The second previous studies came from Handayani, (2014), in her study “English Integration in Tribun Jabar Newspaper”. The writer used descriptive qualitative as her method to analyze the data or to find the English Integration words in daily rubric newspaper. The writer try to find the English vocabulary integration in her focusing object. She also try to describe the types of loan word in Indonesian Language into English. The writer found more than 50 data, including 38 data of complex loan words, 7 simple loan words, 5 translation meaning.

The researcher also found several differences in Handayani’s study. She used Tribun Jabar daily newspaper as her object of study. While the writer used the politician twitter account as the object of study. She also explained and describe the types of loan words in the data she found. While the researcher does not used it. The researcher more focusing on finding the English Integration words and its factors of integration, and spelling out the process of integrating words from English language into Indonesian language. Therefore, the researcher can conclude that her study is difference from the previous studies.

## **1.2 Statement of Problem**

Every individual generally uses Indonesian or English to write a caption in their twitter account. Politicians in Indonesia are no exception use it. Politicians are important figures who influence and inspire people. However, in this case both of Indonesian people or politicians in Indonesia probably never realize that vocabularies they use or read in a book, newspaper, magazine, or Twitter caption come from foreign language, especially English.

Based on the problem above, the problems can be stated as follow:

1. What changes of Integration words in English into Indonesian words are found in Politician Tweets?
2. What are the factors that cause the Integration words in Politician Tweets?

### **1.3 The Purpose of The Research**

1. To identify the changes of integration words in English into Indonesian are found in Politician Tweets.
2. To find out the factors that caused the integration words in Politician Tweets.

### **1.4 Significance of Research**

The researcher hopes this study gives the useful information for the reader. The significant of this research are:

1. Theoretically, it may enrich the knowledge about Linguistic especially English integration word in Indonesian vocabularies. Also, this research probably helps in learning the process of how the word in English can be integrated into Indonesian Language. Then, hopes this research is able to be the scientific contribution about the process of Integration word in some language, further this may be useful for providing scientific discourse in education field, in Adab and Humanities Faculty especially for the students of English Literature Department.
2. Practically, this research is expected to give the precious contributions to the readers and the other research. For the readers this research might give more information about the English Integration process and may enrich their vocabularies. And for the other researchers, this research is expected to be a previous research and become the references for those who interested in doing similar research.

### **1.5 Definition of Key terms**

This session tells about the key terms used in this research. The purpose of this session, to avoid the misunderstanding about the such term. Then the researcher makes the clarification about the key terms as follow :

1. Sociolinguistic.

The term Sociolinguistic used in this study refers to the one of linguistic branches. This study also explain how the language can be change into another language by the contact of language in its society.

2. Integration.

The term Integration used in this study refers to the way of adapting and absorbing the language from some country.

3. Politician.

The term Politician used in this study refers to the biggest public figure that popular in some country.

4. Borrowing.

The term Borrowing used in this study refers to the process that caused the integrated word.

5. Factors

The term Factors used in this study refers to some circumstances that caused or influenced occur the integrated word.

## 1.6 Organization of Writing

This research are divided into five chapter,

- Chapter I, is an Introduction. In this chapter consist of the background of study, statement of the problem, the purpose of the research, significance of the research, definition of key terms, and organization of writing.
- Chapter II, is Theoretical Framework. In this chapter consist the theories that related to the research. In order, the theories also can be supporting to the analyzing the data. In this chapter including
  - a) The definition of integration,
  - b) The process of integration,
  - c) The factors caused the integration.

- Chapter III, is Research Methodology. In this chapter explain the steps of doing this research. In this chapter includes, research design, sample of data, source of data, technique of collecting data, and the last is technique of analyzing data.
- Chapter IV, is Finding and Discussion. In this chapter presenting the process of analyzing data based on the statement problem and the related theories.
- Chapter V, is Conclusion and Suggestion. In this last chapter the writer will conclude whole analyzing data in this research. Then in this chapter, the writer will complete with the suggestion for the better research.

