CHAPTER 1
INTRODUCTION

This chapter consists of background of research, statement of problem, purpose and necessary investigation, conceptual framework, procedure of research, and organization of writing.

A. Background of Research

Word has many utility in human life; mainly as a mean of communication; harmonic, quarrel, war, fight, peace; it can be shaped by it. Word does too create miscellaneous languages at all over the world; it is started ancient tribes to lately generation have variety one. Word is just not valid in formal term, occasionally in informal grade as unique unity which used message sender. One of togetherness words is art creation, deeply in forming literature. Commonly the description or content in literary work are human living in personal or matters in society. According to Selden he says, "Literary work is sub creative living an author and express personality writer" (Selden, 1985: 52). Literary was born by human pushing to self express, about human problem, humanity, and universe (Semi, 1993: 1). "The different of poet and the others lies on his sensitivity can be perforated the human truth which disable to know to be emerged by others." (Darma, 1984: 52-6) "Except a literary whose insight, imagination, and emotion, it does too as creative creation that have function as intellectual consumption and emotive". Establishing the literary expect to gives esthetic satisfaction and intellectual for the readers. "Moreover, rarely the work of literary unable to be enjoyed and elaborated by halves readers fully. In this association need some investigators and researchers of literary." (Semi, 1993:1)

While we heard a song, our mind fly away to sky, it able to stub the sphere and dimension beyond ray velocity. This term has drawn enlargement of thinking room, this association related imagination closely. In enjoying the song, instrument of music is something essential, beside the lyric as builder of perception and fantasy to the listener. The content in a song lyric has unique word, as heart expression in personality or moral message in addition. It called such, because the song lyric is aesthetic and need to be translated as connotation entries. Song can perform the life experience the creator himself or the others, widely about social, religious, propaganda, conspiracy, moral message, and caring of surround environment. Above statement appropriate with Wienandt reveals, "song is the height toned personal vocal utterance transcending the limited of speech that is employed the social, religious, and artistic expression". (1980:64). Song is part of poetry as like poem lyric, it suitably argued by a famous Greek philosopher that said, "a song as a blend of speech, rhythm, and harmony (a complex of relationship of pitches in a melody). Lyric poetry meant sung to the lyre: tragedy incorporates the noun ode the art of singing." (In Donald Jay Grout, Claude V. Palisca, (2001:6). Poetry in song lyric can be called as fancy activity, which it has relationship with human five senses, there are seeing, smelling, feeling, hearing, and tasting.

Moral message is one of the literary criticism, based on Palmer said, "It is impossible to speak of literature in those terms without implying that there is relation between the writer and his material which has moral implications. The artist is drawn into a nexus of moral relations (Palmer, 1992: 168). In addition, Palmer cites, "The conception of the moral responsibility of the artist must therefore be sharply distinguished from the idea that art has a social or moral purpose" (Palmer, 1992:170). Kenny gave another opinion about moral message in literary work, he revealed,

"Moral message is formed as religious moral, which has religious thing and social critic, is found in fiction, or in other literary genre" (Nurgiantoro, 2007: 326).

Based on the brief description, the researcher regards, in literary work, moral message is something obligatory element, exclusively in poem. Poem is resemble as like song lyric, as similarly J.A. Cuddon in A Dictionary of Literary Terms,

> Song is many poems, even if not set to music, maybe be called songs, but the term, in its literary sense, usually denotes a poem and its musical setting; a poem for singing or chanting, with or without musical accompaniment. Music and words may be composed together; or the music may be fitted to the words and vice versa (Cuddon, 1950:637). Lyric defined a lyric as a song to be sung to the accompaniment of a lyre. A song is still called a lyric (the songs in a musical are known as lyric) but we also use the term loosely to describe a particular kind of poem in order to distinguish it from narrative or dramatic verse of many kinds (Cuddon, 1950:372).

Poem is an inner expression of feeling which build imagination of human five senses. Poem did too represent record and interpretation of important human being experience, composed by the form of most impressed (Pradopo, 2005: 7).

The researcher attracts to Maher Zain's song lyrics in his latest album; it is *Thank You Allah* because there are moral messages that can be learned and grasped from the song lyric which has moral themes in each tracks. In addition, the album became popular not just in Moslem comunity, nevertheless another out of Islam in short time. Maher Zain also have been being rising star in world music industry. The grand theme from this album is human obligatory to thank for God mercy and to obey Muhammad order in our life. The other theme is struggle to get freedom.

The content of song lyrics in this album dominated by the Moslem obedience obligatory to their God (Allah), such as in song, "*always be there*", it explained about true love just for Allah, Allah always protect his creation in any condition and anytime. In song, "*the chosen one*", it tells about Muhammad as the illuminator for all mankind which dark civilization. In song, "*Palestine will be free*", the content is struggle to get

freedom. In song which titled, "*open your eyes*", it message about the awareness about the power of God and human as weak creature. The research of literature has been two functions to the researcher which valuable to himself or the others person; first literature has to educate and repair moral view (Palmer, 1992: 181).

From description above, the researcher will analyze moral messages in song lyric of Maher Zain debut album. The researcher chooses song lyric as an object to get bachelor in English literary department which entitled "**Moral Messages in Maher Zain's Music Album Entitled** *Thank You Allah*.**"**

B. Statement of Problem

The researcher's attention is focused on browsing moral messages of Maher Zain's song lyric. The researcher will begin from collecting data and then research it. Based on the above problem the researcher decide to make the question to solve these; as follows:

1. What kind of moral messages are available in Maher Zain's song lyric in music album; *Thank You Allah*?

2. In what extent the moral messages are represented in Maher Zain's song lyrics in music album; *Thank You Allah*?

C. Purpose and Necessary of Investigation

Each the research has to aim in the early till the end of process, obviously in the mind of writer did too. There are two main goals of this investigation; as follows:

a. To explore what kind of moral messages are available in Maher Zain's song lyrics in music album; "*Thank You Allah.*"

b. To explore the moral messages are represented in Maher Zain's song lyrics in music album; "*Thank You Allah.*"

The outcome of investigation is hoped to be reference to the listeners of music; mainly for maniac of Maher Zain to take moral message within. Practically, this investigation is very useful to the writer in applying the analyses literary knowledge.
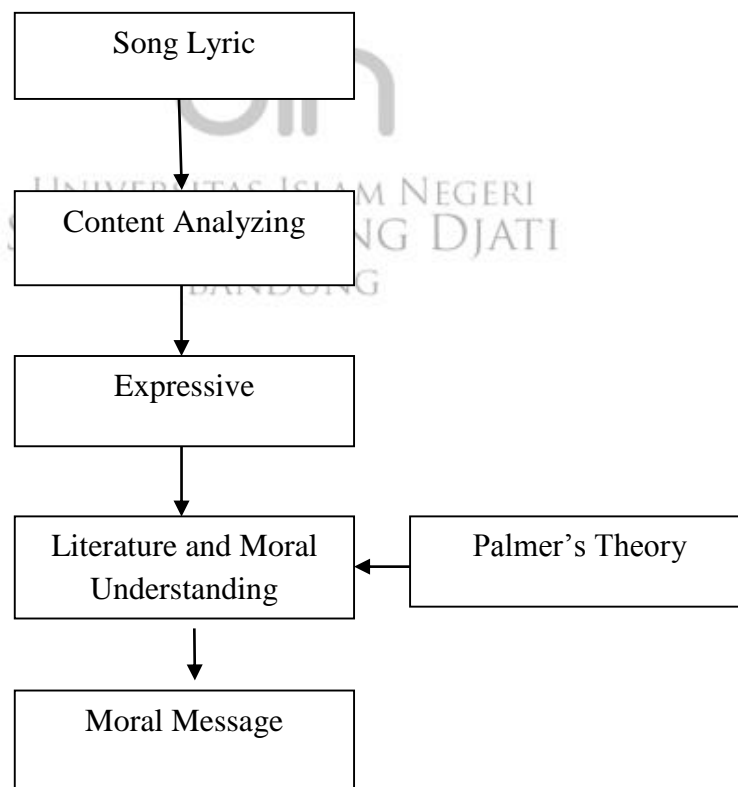
D. Conceptual Framework

Poetry is a term, which is, consist many type of poetry such as sonnet, ballad, lyric, song, and ode. Poetry is an imaginative awareness of experience expressed through meaning, sound, and rhythmic language choices so as to evoke an emotional response. Poetry has been known to employ meter and rhyme, but this by no means necessary. Poetry is an ancient form that has gone through numerous and drastic reinvention over time. The very nature poetry as an authentic and individual mode of expression makes it nearly impossible to define. Lyric poetry is typically characterized by brevity, melody, and emotional intensity. The music of lyric makes them memorable, and their brevity contributes to the intensity of their emotional expression. Originally designed to song to a musical accompaniment (the word of lyric derive from Greek lyre), lyric have been predominant type of poetry in the west for several hundred years.

Burhan Nurgiantoro cited, "moral in literary work can be viewed as a commendation, order, and message" (Nurgiantoro, 2007:321). In addition, he also says, "Moral message is formed religious moral, which has religious thing and social critic, is found in fiction or in other literary genre" (Nurgiantoro, 2007: 326). While Reaske

reveals "Moral messages and meanings are the terms of critical analysis of poetry" (Reaske, 1966: 36). In accordance of similarity between lyric and poetry, Wordsworth says, "A class of poetry would be produced, well adapted interest mankind permanently, and not unimportant in the quality, and in the multiplicity of its moral relations" (Wordsworth, 1971: 437).

Based on Palmer argued, "it is impossible to speak of literature in those terms without implying that there is a relation between the writer and his material which has moral implications; The artist is drawn into a nexus of moral relations" (Palmer, 1992: 168). Promptly, in other of moral correlation, Palmer converses, "The conception of moral responsibility of the artist must therefore be sharply distinguished from the idea that art has a social or moral aim" (Palmer, 1992: 170). Apparently moral message in poem, sub term is lyric can be analyzed by Palmer's theory. As follow conceptual framework of the research:

According to scaffolding of research framework, the data of Maher Zain's song lyrics is chosen to determine the lyrics which contain moral messages. Afterwards, the data is interpreted deeply, the other name is method analyze which more emphasize to content. And then, expressive approach is voted in middle sketch. Expressive approach belong function and dignity of literary work as manifest creator subject. Expressive approaching uses secondary evidence, proof which is disrupted through activity of author as creator subject, thus as litterer data. Content analyzing and approaching expressive supported by Palmer's Literature and Moral Understanding. If the whole process have fulfilled, consequently will be produced moral messages as majority stuffs in this song lyrics.

E. Procedure of Research

Below parts will be presenting method of research, source data, technique of collecting data and technique of data analysis. One by one from them will be explained clearly as follow:

1. Method of Research

According to Abrams (1971:41), there are four methods of literary criticism; mimetic is literary work as an imitation, second is objective literary work as an autonomous thing, third is pragmatic is the effect that sourced of literary into reader (reader response), the last one is expressive which preference of writer or the effect of writer into literary. The researcher takes the last grand method than Abrams as approach in analyze content and expressive approach in moral. The combination of methods creates literary truth as medium to add the standing, prestige, and the human values.

Obviously the researcher tries to describe moral messages which are gained in Maher Zain's song lyrics.

2. Data Resources

The main data will be taken from debut Maher Zain's music album, "*Thank You Allah*" especially in song lyrics. It released October 30, 2009. As follows entire of song lyrics:

1. *Allahi- Allah Kiya Karo (feat Irvan Makki)*
2. *Always be There*
3. *Awaken*
4. *Baraka Allahu Lakuma*
5. *For the Rest of My Life*
6. *Hold My Hand*
7. *Insyaallah*
8. *Open Your Eyes*
9. *Palestine Will be Free*
10. *Subhanallah (feat Mesut Kurtis)*
11. *Thank You Allah*
12. *The Chosen One*
13. *Ya Nabi Salam Alaika*

3. Technique of Collecting Data

The data will be collected through reading the text in the song lyric accurately. This term proper as scheme in study library and documentation system; Bagdan and Taylor suggested, "Reading the text smartly, making code, arranging based on typology, and reading some books related to the research problem". In the end of investigation, researcher tries to dig up deep interpretation it and make accurate conclusion.

4. Technique of Analysis Data

Steps of the process in analyzing data is identifying, classifying, interpreting data and finding conclusion. Approved to Moleong (in Jauhari, 2008:36) he cited, "job description of analyzing is managing, rubbing, classifying, coding, and categorizing."

The manner of step analysis in "*Thank You Allah*" by Maher Zain as follows:

1. The writer identifies moral messages which exist in Maher Zain's song lyrics in album "*Thank You Allah*".

2. The writer makes moral messages classifications which exist in Maher Zain's song lyrics in album "*Thank You Allah*".

3. Interpreting data particularly as Palmer's theory in previous conceptual framework.

4. Finding conclusion based on the result research entirely.

F. Organization of Writing

This paper is divided into five chapters, namely introduction, theoretical foundation, methodology, analysis, and conclusion and suggestion. First chapter is introduction which consists of background of research, statement of problem, purpose and necessary investigation, conceptual framework, procedure of research which comprises method of research, data resources, technique of collecting data, and technique of analysis data. Second chapter is theoretical foundation which consists of moral message in literary criticism, poetry and song as literary works, background of Maher Zain's song lyrics in debut album *Thank You Allah* and biographical of Maher Zain. In fourth chapter comprises of analysis of moral messages in Maher Zain's song lyrics in *Thank You Allah*. The last chapter is suggestions and conclusions

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