

TABLE OF CONTENTS

COVER	
APPROVAL	i
LEGALIZATION	ii
DECLARATION OF OWNERSHIP	iii
ABSTRACT	iv
ABSTRAK	v
PREFACE	vi
ACKNOWLEDGEMENT	vii
TABLE OF CONTENTS	viii
LIST OF FIGURE	x
LIST OF TABLE	xi
CHAPTER I INTRODUCTION	1
1.1. Background of Research	1
1.2. Statement of Problem	5
1.3. Objective of Research	5
1.4. Significant of Research	6
1.5. Previous Studies	7
1.6. Definition of Key Terms	15
CHAPTER II THEORETICAL REVIEW	18
2.1. Speech and Address.....	18
2.2. Semantics and Relation with Meaning	21
2.3. Meaning in Relation with Connotation	22
2.4. Connotative Meaning: Positive and Negative	35
2.5. Barack Obama Biography	44
CHAPTER III RESEARCH METHODOLOGY	46
3.1. Research Design	46
3.2. Type and Source Data	48
3.3. Technique of Collecting Data.....	51

3.4. Technique of Analyzing Data.....	52
3.5. Organization of Writing	53
3.6. Setting of Research.....	54
CHAPTER IV FINDING AND DISCUSSION	56
4.1. Positive Connotative Meaning in Barack Obama’s Inaugural Address and Farewell Address	56
4.2. Negative Connotative Meaning in Barack Obama’s Inaugural Address and Farewell Address	80
CHAPTER V CONCLUSION AND SUGGESTION.....	102
5.1. Conclusion.....	102
4.1. Suggestion	103
REFERENCES.....	xii
APPENDIXES	xv
CURRICULUM VITAE.....	xix

