

## ABSTRACT

**Maxfirsyah, Karina Putri. 1210503077. *The Different Writing Features between Men and Women on Personal Messages in Blackberry Messenger*. Graduating Paper, English Department, Faculty of Adab And Humanities, State Islamic University Sunan Gunung Djati. Advisor 1: Hj. Ruminda M.Hum; 2: Deny Efita Nur Rakhmawati, M.Pd.**

The different writing features between man and woman in social media like Blackberry Messenger are supposed to express their creativity and feeling. The users add some features to shows the variation and use the different language style to express in writing. Based on the phenomena above, this research discusses two major concerns. First, it discusses about the features of Computer Mediated Communication (CMC) and language style use between men and women on Personal Message in Blackberry Messenger; second, the researcher discussing about theme which appears from the data.

This research is qualitative approach with descriptive method. The primary data are collected from page transcripts. The features of CMC are classified based on the theory of Hård af Segerstad (2002). In analyzing language style the researcher using the theory of Joos in Coupland (2007). Additionally, the researcher uses theory language and gender by Lakoff in Eckert (2003).

Based on the data analysis, the different writing features between man and woman shows: First, about the features which using by men are related to space, case, spelling and punctuation (omitting blank space between word, omitting punctuation, unconventional punctuation, all lower-case, all capitals, unconventional-spoken like spelling, repetition of words, consonant writing); Logotypes (emoticons, asterisks, symbol replacing word); Lexical features and abbreviation (code switching, conventional abbreviation and unconventional abbreviation). Meanwhile, the features which appear by women are related to space, case, spelling and punctuation (omitting blank space between word, omitting punctuation, unconventional punctuation, all lower-case, all capitals, unconventional, spoken like spelling, typos, repetition of letters, repetition of words); Logotypes (emoticons, asterisks, symbol replacing word); Lexical features and abbreviations (code switching, spoken language features in CMC, unconventional abbreviation). Furthermore, from the language style the men are found three kinds language style there are casual, formal and intimate; while women there are two kinds of language style there are casual and intimate. Second, the themes which mostly use by men are about motivation, sport and just a few loves; meanwhile the women mostly use theme about love, sadness, and advice for life. In conclusion, the women are more expressive to express their feeling than men.

**Keywords:** Writing features, Linguistics features of CMC, Language style, Language and gender, Themes, Personal Messages, and Blackberry Messengers.

## ABSTRAK

**Maxfirsyah, Karina Putri. 1210503077. Perbedaan Fitur Penulisan Pesan Pribadi antara Laki-laki dan Perempuan dalam Blackberry Messenger. Skripsi, Jurusan Bahasa dan Sastra Inggris, Fakultas Adab dan Humaniora, Universitas Islam Negeri Sunan Gunung Djati. Pembimbing 1: Hj. Ruminda M, Hum; 2: Deny Efita Nur Rakhmawati, M.Pd.**

Perbedaan fitur penulisan laki-laki dan perempuan di sosial media seperti Blackberry Messenger itu sekiranya untuk mengutarakan sebuah kreatifitas dan perasaan. Para pengguna Blackberry Messenger adakalanya menambahkan fitur untuk menunjukkan variasi dan menggunakan gaya bahasa yang berbeda untuk mengungkapkan pesan pribadinya dalam sebuah tulisan. Berdasarkan fenomena tersebut, dalam penelitian ini penulis membicarakan mengenai 2 hal. Pertama, membicarakan tentang linguistik fitur yang terdapat dalam *Computer Mediated Communication* (CMC) dan membicarakan gaya bahasa yang digunakan antara laki-laki dan perempuan di dalam pesan pribadi *Blackberry Messenger*. Lalu yang terakhir penulis mendiskusikan mengenai tema yang sering muncul dalam penulisan pesan pribadi antara laki-laki dan perempuan.

Penelitian ini menggunakan pendekatan qualitative dengan metode deskriptif. Data dikumpulkan dari tulisan-tulisan pesan pribadi yang ada didalam kontak penulis. Fitur CMC digolongkan berdasarkan dari teory Hård af Segerstad (2002:233). Untuk menganalisis gaya bahasa penulis menggunakan teori Joss dalam Coupland (2007:10). Lalu, dalam penelitian ini penulis menggunakan teori *Language and gender* dari Lakoff yang terdapat dalam Eckert (2003:158).

Berdasarkan hasil analisa, perbedaan gaya penulisan dalam pesan pribadi antara laki-laki dan perempuan terdapat dalam beberapa fitur: Pertama, fitur yang digunakan laki-laki yaitu *space, case, spelling and punctuation (omitting blank space between word, omitting punctuation, unconventional punctuation, all lower-case, all capitals, unconventional-spoken like spelling, repetition of words, consonant writing); Logotypes (emoticons, asterisks, symbol replacing word); Lexical features and abbreviation (code switching, conventional abbreviation and unconventional abbreviation)*. Sedangkan, fitur yang muncul dalam tulisan perempuan yaitu *space, case, spelling and punctuation (omitting blank space between word, omitting punctuation, unconventional punctuation, all lower-case, all capitals, unconventional, spoken like spelling, typos, repetition of letters, repetition of words); Logotypes (emoticons, asterisks, symbol replacing word); Lexical features and abbreviations (code switching, spoken language features in CMC, unconventional abbreviation)*. Selanjutnya, laki-laki dalam menggunakan gaya bahasa ditemukan 3 gaya bahasa yaitu *casual, formal* dan *intimate*; sedangkan perempuan hanya ditemukan 2 gaya bahasa yaitu *casual* dan *intimate*. Kedua, dalam hal tema laki-laki banyak muncul tema tentang motivasi, olah raga dan sedikit berbicara tentang cinta; sedangkan perempuan lebih banyak membicarakan cinta, kesedihan, dan juga nasehat hidup. Kesimpulan dalam penelitian ini ditemukan bahwa perempuan lebih ekspresif dibandingkan dengan laki-laki.

**Kata Kunci:** Fitur penulisan, *Linguistics features of CMC*, Gaya Bahasa, *Language and gender*, Tema, Pesan Pribadi dan *Blackberry Messenger*.