

ABSTRACT

Sheila Nabilla Putri. 1155030248. *Apology Strategies Used by Characters in Cameron's Titanic*. An Undergraduate Thesis, English Department, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung. Advisors: 1. Ika Yatmikasari, S.S., M.Pd. 2. Dr. Dadan Rusmana, M.Ag.

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This research takes the *Titanic* movie script as the object and *Titanic* movie to support this research problem. The research problems are divided into two: 1) What kinds of apology strategies are used by characters in *Titanic* movie script? 2) What are their context of situation?. The aims of this research are to find out the kinds of apology strategies used by characters in *Titanic Movie* and to explain the context of situation in apology strategies are used.

The theory which is used in this research is apology strategies especially kinds of apology strategies by Trosborg (1995) which can analyse from conversations in movie script and theory of context by Hymes (1974, in Wardaugh: 2006).

In doing the research, the researcher used a descriptive qualitative method. Descriptive qualitative method describes the data systematically. The data of this research are collected by the technique of document review by searching data from *Titanic* movie script and movie to support the analysis.

In this research, the researcher found all the categories of apology strategies by Trosborg that include eight categories in their conversation that are spread in 30 data.

The apology utterance in conversation is dominated by explanation or account category as much 10 data, five data of rejection category, four data of minimizing the degree of offense, four data of expression of apology, three data of acknowledgement of responsibility, two data of expressing concern for hearer, one data of offer of repair, and one data of promise and forbearance. Meanwhile, their context of situation are: First, the setting is mostly situated on the ship because the story took on the ship. Second, the participants who mostly appear are Rose and Jack because they are the main roles. Then, the ends mostly used is to get forgiveness when the characters make a mistake. Next, the act sequence mostly used is a casual conversation and it is conveyed directly. Then, the key mostly used is serious because when the characters apologized they said it seriously. Next, the instrumentalities which is used is oral because all of them is conversation. Then, the norms of interaction and interpretation mostly used is loudness. Last, all the genre in this data is conversation.