

CONTENTS

ADVISOR’S APPROVAL	i
LEGALIZATION	ii
DECLARATION OF OWNERSHIP	iii
PREFACE	iv
ACKNOWLEDGEMENTS	v
BIOGRAPHY	vi
MOTTO	vii
DEDICATION	viii
ABSTRACT	ix
CONTENTS	x
CHAPTER I INTRODUCTION	1
1.1. Background	1
1.2. Statement of Problem.....	5
1.3. Research Objectives	5
1.4. Research Significance	6
1.5. Definition of Key Terms	6
1.6. Organization of writing	7
CHAPTER II REVIEW OF LITERATURE	8
2.1. Pragmatics	8
2.2. Speech Act.....	10
2.2.1. Locutionary Acts	11
2.2.2. Illocutionary Acts	11
2.2.3. Perlocutionary	15
2.3. Politeness Principle	16
2.3.1. Tact Maxim	17
2.3.2. Generosity Maxim.....	17
2.3.3. Approbation Maxim	18
2.3.4. Modesty Maxim	19
2.3.5. Agreement Maxim.....	19

2.3.6. Sympathy Maxim	20
2.4. Pragmatic Scales	20
2.4.1. The Cost Benefit Scale	21
2.4.2. The Optionality Scale.....	21
2.4.3. The Indirectness Scale.....	21
2.4.4. The Power/ Authority Scale	22
2.4.5. The Social Distance Scale	23
CHAPTER III RESEARCH METHOD	24
3.1. Research Design	24
3.2. Sample of Data	24
3.3. Source of Data	26
3.4. Technique of Collecting Data.....	26
3.5. Technique of Analyzing Data.....	26
CHAPTER IV RESEARCH FINDINGS AND DISCUSSIONS.....	28
4.1. Types of Politeness Maxims found in Oprah Winfrey Talk Show: <i>Michael Talks to Oprah</i>	28
4.1.1. Tact Maxim	28
4.1.2. Approbation Maxim.....	31
4.1.3. Modesty Maxim	43
4.1.4. Agreement Maxim.....	45
4.2. The Pragmatic Scales of the Maxims of Politeness in Oprah Winfrey Talk Show: Michael Talk to Oprah.....	52
4.2.1. Tact Maxim	52
4.2.2. Approbation Maxim	54
4.2.3. Modesty Maxim	66
4.2.4. Agreement Maxim.....	67
CHAPTER V CONCLUSION AND SUGGESTION	74
5.1. Conclusion	74
5.1.1. Types of Maxims of Politeness found in Oprah Winfrey Talk Show	74

5.1.2. The Process of How the Maxim Used in Oprah Winfrey Talk Show: Michael Talks to Oprah.....	75
5.2. Suggestion	76
BIBLIOGRAPHY	77
APPENDIX	79

