ABSTRACT

D. Muplihah. 206500052 The Analysis of Compliments and Responses Delivered by the Characters in Jonathan Aibel and Glen Berger's Kung Fu Panda Film Script. Graduating Paper, English Department, Faculty of Adab and Humanities, Universitas Islam Negeri Sunan Gunung Djati. Advisors: 1. Dedi Sulaeman, M.Hum.; 2.Udayani Permanaludin, S.S., M.Pd.

This research is a descriptive qualitative research. It employs total sampling technique. All the dialogues containing compliments and compliment responses are taken as the data. There are 14 data containing compliments and compliment responses. The data are analyzed based on NessaWolfson's theory of compliment and Robert K. Herbert's theory of compliment response.

This research is done based on pragmatics study. This reasearch is focused on face to face interaction containing compliments and their responses. This research is conducted to describe the types of compliment's topics delivered by the characters in the film Kung fu Panda and to find out the reasons for choosing the certain type of the compliment response to respond to the compliment employed by the other characters.

The results of the data analysis are described as follows: First, there are three types of compliment's topics employed by the characters in the film entitled Kung fu Panda. The types of compliment's topics are analyzed by following Nessa Wolfson's theory of compliment, namely general ability including talent, skill and personal quality, specific-act ability, and material possession.

Second, there are five types of compliment responses employed by the characters in the film entitled Kung fu Panda. The types of compliment responses are analyzed by following Robert K. Herbert's theory of compliment response, they are appreciation token, no acknowledgment, praise upgrade, praise downgrade, and request interpretation. There are various factors influencing the characters to choose the type of compliment response for responding the compliment such as the situation in the conversation, the status between the addresser and the addressee, agreement or disagreement of the compliment, and the intention that wants to be shown by the addressee in delivering the compliment response.

From this research, it is expected that this research gives a contribution to other students who are also interested in analyzing compliment and their responses. Thus, it is suggested to other students to conduct further research on compliment as the strategy of insulting.