

CHAPTER I

INTRODUCTION

This chapter describes the general outlines of the present study. It begins with background of research, statement of problem, purpose and significance of the research,

1.1 Background of Research

Human cannot live without the others, because they are interact to fill their daily activities, and it is clear that human uses a tool for it. That tool is language. People have to give more attention to their language, because through language they can adapt to their environment and become a member of society (Holmes, 2001). The statement can be explained as language is an effective tool for human being to communicate and interact with others. It is very important for human to express what is in their mind.

Language and society are related. They are study of Sociolinguistics. Some linguists give definition about Sociolinguistics, Fishman, in Chaer and Agustina, (2004:3) says that, “Sociolinguistics is the study of the characteristics of the language varieties, the characteristics of their functions, and the characteristics of the speaker as these three constantly interact, change and change one another within a speech community”. People use languages in different social contexts provide wealth information about the way language works, as well as about the social relationship in a community.

Another definition, Wardhaugh (2006:13) states that “Sociolinguistics is concerned with investigating the relationship between language and society with the goal being a better understanding of the structure of language and of how languages function in communication”. In the statement, there are intimate relationship between language and social life. Therefore, the use of language is associated with culture of the community (Holmes, 2001).

Talking about sociolinguistics, it cannot be separated from variation of language. Language variation caused by language contact in society. Sociolinguistic cannot be separated from bilingual and multilingual of language. Many members of society can speak more than one language, or using different language at the same time. In daily life, someone requires selecting particular code whenever he/she chooses may also decide to switch from one code to another code when he/she speaks to someone who comes from different place with him/her. They are usually chooses different codes in different situation. They may choose a particular code or variety because it makes easier to discuss a particular topic, regardless where they are speaking. A code is a system that is used by people to communicate with each other. When people want to talk each other, they have to choose a particular code to express their feeling (Wardough, 1986).

One kind of language variation is code mixing. In code mixing there is main code or basic code, for example, many Indonesian people sometimes uses foreign language, it is called Code Mixing. In line with previous explanation, Nababan (1993:32) states that, “Code mixing is mainly found in informal interactions. In formal situation, the speaker tends to mix it because there is no exact idiom in that language, so it is necessary to use words or idioms from other language”. In daily life, someone does not aware that he/she has mixed up both code of Indonesia.

From those opinions, the writer wants to analyze code mixing from *Hitam Putih* program at Trans 7. The program is hosted by Deddy Corbuzier and Chika Jessica. It is shows conveyed inspiring themes and it is delivered in a relaxed. Guest stars are often made ineffective when they are given the critical questions of Deddy Corbuzier. In the early years, Deddy Corbuzier often slipped typical magic actions on one segment at this show, but lately *Hitam Putih* is focused more on theme of thoughts and on the phenomenon at this time.

In addition, *Hitam Putih* always nominates in a variety prestigious awards, it shows that people really like this program. Here, the researcher attempts to analyze the types of code mixing used by star guest in *Hitam Putih* program at Trans 7. Television has a big impact for people in the world. The researcher gives an underlying theory that explains the types of code mixing and the function of code mixing from three episodes and different guest. [https://id.wikipedia.org/wiki/Hitam_Putih_\(acara_TV\)](https://id.wikipedia.org/wiki/Hitam_Putih_(acara_TV)).

The previous research was taken from a graduating paper entitled “English Code Mixing on Magazine” written by Diah Ismularsih, 2011, State Islamic University of Sunan Gunung Djati Bandung. In this research, the researcher focuses on types and function code mixing by analyzing sentences in magazine. The other related study is a graduating paper entitled “The use of Code mixing in Parlindungan Marpaung’s Fulfilling Life” written by Siti Arisah, 2012, State Islamic University of Sunan Gunung Djati Bandung.

Indeed, the previous researchers above are different from this research, because here the researcher tends to analyze the types and function of code mixing in television program, besides research problem in every topics are different, here researcher just focused to analyze by word and sentence of type and function of code mixing by Pieter Muysken (2000).

1.2 Statement of problem

People have one or more languages in their life. They can move from their culture to another culture, so it can be using their foreign language. When they are out of the country to another country or state, they should be master their foreign language for taking a good conversation. But they can get difficulties to translate specific word. From statement above, on *Hitam Putih* there are partly of the guest stars who using code mixing, especially for international actress or foreign

people. In addition writer wants to know much about code mixing. Based on the statements, the research question as follows:

- 1) What are types of code mixing found in *Hitam Putih*?
- 2) What are functions of code mixing found in *Hitam Putih*?

1.3 Purpose of Research

There are two main purposes of this research, they are:

- 1) To know types of code mixing found in *Hitam Putih*
- 2) To describe function of code mixing found in *Hitam Putih*

1.4 Significance of Research

The result of the research is expected to be used of the sources of information about the code mixing on media such as television and internet networking. This might be used as a reference for those who are interested in the subject of sociolinguistics. Code mixing is often used in media such as magazine, newspaper and Television. There are number of issues that related directly to media that warrant out attention, such as controversy over code –mixing constraint, motivational factors, and general attitudes toward code mixing as stated by Holmes (2001).

The writer can describe and analyze the types of code mixing on *Hitam Putih*, with three episodes and different topics, such as:

1. *Hitam Putih* - Cinta Laura berbagi pengalaman di Amerika (31st March, 2016)
2. *Hitam Putih* - Sacha Stevenson, Tyson, Yadi & Bopak (21st October, 2013)
3. *Hitam Putih* - Warga Negara Asing yang berkarir di Indonesia (6th November, 2015)

1.5 Definition of Key Terms

In definition of key terms, the researcher provides short explanation related to the key terms used in this research:

1. Code can be used to refer any system that two or more people employ for communicate each other. In this case, code is the particular language one choses to use any occasion a system used for communication between two or more parties (Wardhaugh, 1986)
2. Bilingualism is using or two languages or two codes (Chaer&Agustina, 1995)
3. Multilingualism is the speaker uses and knows three or more languages (Hudson, 1981)
4. Mixing is two or more substances to combine, use in a way that means they cannot easily be separated (Oxford, 2008)
5. Code mixing is the use of languages together to the extent that they change from one language to the other in the course of a single utterance (Wardhaugh, 1986)
6. *Hitam putih* is a program television in Indonesia that aired at Trans 7.

