CHAPTER III

RESEARCH METHODOLOGY

This chapter presents research method. It contains research design, data, source of data, technique of collecting data, and technique of analyzing data that are used in this research.

3.1 Research Design

In this research, the writer uses the descriptive qualitative method. It means that the research is based on the characteristic of phenomena and the data are in the form of words not number. Heigham and Crocker (2009: 4) state that doing qualitative reserach is to present the finding in such ways of depicting the object, capturing the sense of the object using carefully chosen, and descriptive *vignettes*. It provides descriptive data, such form of words, sentences or pictures which is applied through book and field research.

According to Wisherman (1994:14), that qualitative research is as statical result represented with number qualitative research that relies heavily on narrative description. It means that the writer only intends to describe the data obtained as they are found in the fields. Here, the writer gives description of syntax elements by using tree diagram, the types of syntax elements, and the meanings are found on novel titles of Robert Lawrence Stine (1992-1999).

3.2 Data

Data are the object of the research. According to Sedarmayanti (2002:73), data in qualitative research is not data in number. Data are commonly viewed as information used to

decide and discuss the object of investigation (Alwasilah, 2002:67). In this research, the writer will collect the data from Robert Lawrence Stine's novel titles (1992-1999). The data in this research include phrases and sentences in novel titles. For this reason, the writer uses document analysis method to analyze.

3.2.1 Source of Data

Data are facts or information used in analyzing research. The data used in this research are novel titles taken from novels by Robert Lawrance Stine 1992-1999, downloaded June 21, 2016 from http://goosbumps.wiki/wiki/list_of_Goosbumps_

books and http://www.barrelofbooksandgames.com/goodbumps-books-in-order-series.html.

3.2.2 Technique of Collecting Data

In collecting the data, the writer uses some techniques, as follows :

1. Browsing in the internet

    Firstly, the writer brows and finds the novel titles of Robert Lawrence Stine since 1992-1999.

2. Downloading

    After finding the data, the writer downloads them on June 21, 2016, from http://goosebumps/wiki/List_of_Goosebumps_Books and http://www.barrelofbooksandgames.com/goosbumps-books-in-order-series.html.

3. Writing the data

    The last step is the writer writes all data downloaded.

3.2.3 Technique of Analyzing Data

According to Cresswel (2007:148), "data analysis in qualitative research consists of "preparing and organizing the data for analysis, reducing of data into themes though a process of coding and condensing the codes, and finally representing the data in figure, tables or a discussion". In this reserach, the writer specifies the steps of data analysis, as follows **:**

1. Identifying

    At first the writer identifies what patterns of syntax elements by using tree diagram in novel titles of Robert Lawrence Stine (1992-1999). The theories of syntax will help the writer to identify the data based on those categories.

2. Classifying

    The next step, the writer classifies the types of syntax elements such as phrase, clause and sentence are found in novel titles of Robert Lawrence Stine (1992-1999) and then the writer classifies the meanings based on the theory used.

3. Interpreting

    After classifying the data, the writer interprets what the patterns of syntax elements by using tree diagram and kinds of meanings are found in novel titles of Robert Lawrene Stine (1992-1999).

4. Conclusion

    The last step in this research is the writer draws on conclusion based on the results or finding from data analysis.

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