

CHAPTER I

INTRODUCTION

This chapter deals with background, statement of problem, research objective, research significance, and definition of key terms.

1.1 Background

Communication is a good way to convey someone thoughts and feelings. Through communication, people could have a good relationship. However, communication is not always running smoothly and effectively. One thing that makes people difficult in communication is because they cannot familiarize themselves with the others. From this thing, many problems appeared. One of the problems is a misunderstanding between the speakers. It usually starts when someone calls a person who has a higher position with the wrong nickname. Besides they cannot familiarize themselves with the others, problems may also arise because of social and cultural differences of the society. That thing can lead to a shift of form and purpose in an utterance. Good communication can be reached only when human beings understand each other by what they say.

In communication, people usually use address form when talking to interlocutor by uttering certain callings. Address term is the way for people addressing someone with a word or phrase. There are some ways to address someone. People can use the first

name, second name, nickname or even pet name to their friends or family. It depends on the social factor that he or she has in the society. Social factors greatly affect people to use address term. It is influenced by social status, or range of the other, gender, age, family relationship, occupational hierarchy, transactional status, race and degree of intimacy (Wardhaugh, 2006, p. 272).

Moghaddam, et al, (2013:1) argue address terms are strongly believed to manifest interpersonal relationships, especially the extent and degrees of politeness in a society. In this term, the speaker and the hearer are the important components because if there is any misunderstanding on one side, the communication will not run smoothly. When people are talking to each other, they must need the addressee or reference. In addressing someone, the speaker should be polite especially to the older person or to people who have higher status and to the stranger. Any address term will bring any different function such as to show respect, to show power differential and to show intimacy. Thus, one address term could have some function.

This research takes sociopragmatics study as the theory of the address term whereas, the others use sociolinguistics study. It is because pragmatics is perceived as being distinct from Sociolinguistics, but there is some overlap (Wardhaugh, 2006, p. 248). The differences between them is pragmatics analyze how people use language in interaction and sociolinguistics analyze how the language used in social context in society. The involvement of the identity and relationship of the speaker will influence their linguistic choices and how they interpreted it.

Address term is part of sociolinguistics. This research discusses social factors of addressing term used by the society. In society, someone will definitely interact with other people. In this interaction, there is a meaning that must be understood by the speaker and the hearer. From that point, address term must be combined with pragmatics. It makes the speaker can distinguish which addresses are used for superior and subordinate. The concept of sociopragmatics begins with an understanding of sociolinguistics as a scientific discipline that connects language with society and pragmatics as the study of the meaning of speech or language contextually. It means that sociopragmatics discusses how social societies communicate using a language based on the context. In addition, the utterances learned in sociopragmatics follow the situation in certain environments.

In this case, the writer discusses some previous researches about address term and sociopragmatics that has been conducted by other writers; some of them as follow: The first research was conducted by Aji Widiatmaja, from Yogyakarta State University, Yogyakarta (2014), with his thesis *A Sociolinguistic Analysis Of Address Terms Performed By The Main Character In Runaway Jury Movie*. The data of this research are analyzing the sociolinguistics phenomenon called address terms performed by Rohr, the main character in Runaway Jury. This study has three objectives. They are to identify the types, functions, and social factors of address terms performed by the main character in Runaway Jury. His research used Chaika and Wardhaugh theory.

The second research was done by Amalia Lestari Putri, from Yogyakarta State University, Yogyakarta (2014), entitled *A Sociopragmatic Analysis On Interruptions Performed By The Male Characters In New Girl: Season 2 Tv Series*. She concerned with interruption which is the part of speech act in pragmatics. Pragmatics deals with how language forms and the speaker relate to speech act principle performed by the male characters in *New Girl: Season 2 TV series*. Also, this research can be studied under sociolinguistics, a study which investigates the relationship between language and society.

The third research was conducted by Eis Naeni, from State Islamic Studies Institute (STAIN) of Salatiga (2011) entitled *The Sociolinguistics Analysis of Politeness in Addressing Terms Used In "Final Destination 2" Movie Manuscript*. She discussed a study of politeness in addressing terms used in the movie manuscript. The objectives of the study are to describe the variations, the reasons and politeness pattern of addressing terms employed by the characters in the movie.

Addressing culture in Indonesia is different with America and England. Most people who have just learned English quickly absorb new words from the movie. However, nowadays many western movies are featuring inappropriate words especially to call someone. Less people know how to address someone by using proper and polite English. Because western culture have free lifestyle, many people talking and address the other with slang word. No matter who someone is addressing, if the person feels that he/she has a close relationship with someone, he/she will call that person casually.

Even some people call their parent with their parent name or nickname, not with a kinship term (mom,dad).

Through *Breathe* movie, which is set in England in the 50's, the writer wants to give some knowledge to the others about the types and the function of addressing term. Also, social factors that can affect the different types of addressing term in order people can know which one is the proper addressing to be spoken to older people and to friends. The difference between this research and other research is the data and the topic. The writer uses *Breathe* movie script as the data and takes degree of Intimacy and transactional status as social factors that affect the different types of addressing term. Thus, this research is entitled *Degree of Intimacy and Transactional Status as Social Factors in Addressing Term Used in Breathe Movie*.

1.2 Research Questions

Based on the background above, the writer intends to analyze the social factors, functions, and types of addressing term in *Breathe* movie. This research is limited into two social factors, degree of intimacy and transactional status. Therefore, the writer formulates the problems into two questions, as follows:

1. What types of address term are affected by the degree of intimacy as one of the social factors in *Breathe* movie?
2. What types of address term are affected by the transactional status as one of the social factors in *Breathe* movie?

1.3 Research Objective

In accordance with the research problem, the objective of this research are:

1. To find out types of address term are affected by the degree of intimacy as one of the social factors in *Breathe* movie.
2. To find out types of address term are affected by the Transactional Status as one of the social factors in *Breathe* movie.

1.4 Research Significance

According to the research problem and research objective above, thus research significance can be described theoretically and practically as follows:

1. Theoretically, the results of this research could enrich the knowledge of the writer about the type, social factors and general function of the address terms that are used in *Breathe* movie. It is also helping people who like watching the movie, to realize that every address in English conversation has social functions.
2. Practically, it is expected that the results of this research could be useful for the other writers who want to conduct the research in the same field, sociopragmatics, specifically in addressing terms. Moreover, hopefully, it could be beneficial for the readers in general, in improving their knowledge of address terms.

1.5 Definition of Key Term

The writer gives some definitions of key term in order to avoid misunderstanding.

Some terms are clarified as follows:

1. Degree of Intimacy

Degree of intimacy is a level of someone's intimacy in talking to the others, whether it is high or low intimacy.

2. Transactional Status

Wardhaugh (2006) states that transactional status is the relationship between two members such as a doctor and patient, priest and penitent or even a service encounter (p. 272). It indicates inequality power which presents in a certain institution such as hospital and church.

3. Addressing Term

Keshavarz in (Azin & Afghari, 2015, p. 439) said address terms refer to linguistic forms that are used in addressing others to attract their attention or for referring to them in the course of a conversation.

4. Movie

Movie also is known as a film. A film is shown in a cinema or on television and often telling a story.