

CHAPTER I

INTRODUCTION

This chapter present background of research, statement of problem, objective of research, significance of research and definition of key terms.

1.1 Background of the Research

Human is a perfect creature. Every human being does activity, such as: music, news, story, also a person like telling other people about things that happens to people, and he likes to things that happens to other people. The substance of the work is delivered by manypeopleto the reader. It is arranged in any kinds, one of them is Sign. Fully constructed by the so called sign, there are many concrete elements in this world that can be recognized as a sign in people's daily life, such as flag, a logo, a trademark and so on, and all suggest thing beyond themselves. As Pierce argues there are two basic principles. The representative principle means sign is something that represent something else and the interpretative principle means that sign gives a chance to the interpretation depends on who use and accept it (Rusmana, 145)

Pierce also distinguishes three Sign Classes, defined in terms of kind of relation between the signifying item and that which it signifies: icon, index and symbol. According to Pierce, Charles Sanders as quoted by Noth, "the most

fundamental division of sign...is icon, (...), index (...), and symbol (...) (Winfried Noth, p40). Those three classes are related each other and they are generally classified as the following explanation.

First, an icon functions as a sign by means of inherent similarities, or shared features, with what it signifies example are the similarity of portrait to the person it depicts, or the similarity of a map to the geographical area it stands for. *Second*, an index is a sign, which bears a natural relation of cause or effect to what it signifies; thus, smoke is a sign indicating fire, and a pointing weathervane indicates the direction of the wind. *Third*, in the symbol (or in a less ambiguous term, the sign proper), the relation between the signifying item and what it signifies is not a natural one, but entirely a matter of social convention. The gesture of shaking hands, for example, in some cultures is a conventional sign of greeting or parting, and a red traffic light conventionally signifies "Stop!" the major and most complex examples of this third type of purely conventional sign, however, are the words that constitute a language (Hartcourt Brace Jovanovich : 85). Therefore, in this research, the researcher takes "the sign" as the main problem in song lyrics, where the researcher correlates sign with a song lyrics related to the sexuality.

Sexuality is a core aspect of human throughout life and encompasses sex, gender identities and roles, sexual orientation, eroticism, pleasure, intimacy and reproduction. Sexuality is experienced and expressed in thoughts, fantasies, passions, beliefs, attitudes, values, behaviors, actions, roles and relationships. Sexuality is influenced by the interaction of biological, psychological, social, economic, political,

cultural, ethical, legal, historical, religious and spiritual. Psychosocial dimension includes psychological factors namely emotions, views and personalities, who collaborate with social factors, namely how humans interact with their environment sexually.

Sexuality is not the most intractable element in power relations, but rather one of those endowed with greatest instrumentality: useful for the greatest number of maneuvers and capable of serving as a point of support, as a linchpin, for the most varied strategies (Michel, 103).

Sexuality involves many aspects of life and also it expresses in diverse forms of behavior. Sexuality is about how a person experiences, appreciate and express themselves as sexual beings, how a person thinks, feels and acts based on its position as sexual beings, that is how they communicate these feelings to others through their actions such as; touching, hugging, or behavior that is smooth such cues, gestures, how to dress, and vocabulary, including thoughts, experiences, values, fantasies, emotions. So human sexuality is a complex and sensitive topic. Its scope includes behaviors, attitudes, beliefs, values, norms, orientation and so on. Sexual person or a group of people and its relationship to other aspects of life such as family, health, law, education, economy, gender, politics and even religion. Sensitive nature because it involves the things that are very personal. Sexual intercourse is only one aspect of sexuality.

Sexuality in the socio-cultural reality is constructed socially that is not the same in every person. Sexuality is created by culture with defines some behaviors

related to sexual and learned from scripts that exist in society. Sexuality is as the identity of a symbol. Individuals learn and interpret the sociocultural context of sexual behavior (derived from the symbol of language and conversation).

Sexuality can be found in some things around us especially literary works, such as novels, short stories, and poems. Sexuality often appears in some titles of novels and poetry. It usually appears in the novels with the theme of free association, same-sex relationship, and even symbols in the text. Just as in the poem, sexuality appears in the form themes and symbols too. Then what about the song with its lyrics?

Talking about song actually it talks about lyrics because song and lyrics are one unity. Lyric is the important thing in song. It builds the soul of song and adds meaning why the song can be beautiful to listen. Lyric is used by the composer to deliver message of the song, even though some composers use lyric to deliver hidden message that only themselves know about meaning of the song's message.

Pierce also demands there are two basic principles of characteristics of sign. Those characteristics are "representative" and "interpretative". Sign is representative when sign is meant as something else. While sign is interpretative when sign is meant as it gives an opportunity for interpretation depends on who use and accept it (Rusmana, 50).

In other hand, behind all that there is something interesting in almost all the lyrics of Maroon 5's songs, and makes the research wants to choose this topic as his research. Almost all the song lyrics, Maroon 5 use words and sentences that is

oriented on sexuality. From the previous discussion, the researcher chooses the lyrics of the song as the object of this entitled, “*The Signof Sexuality in Maroon 5’s song lyrics*”.

In the previous study, first the researcher takes an example from *Symbol of Evil in William Golding’s Novel Lord of the Flies*, written by Shandi Rakhmat Ginanjar, 2008. The problem analyzed in this research concern in identifying and interpreting the category of the symbol of evil in the novel through a process that is constructed by the relevant theory.

The result of this research is that there are the different representations of those evil symbols: the conch shell as the symbol of evil’s thing, the character of Jack Merridew as the symbol of evil’s character, the Beast and the Lord of the Flies as the symbol of evil’s spirit. The conch shell represent the power of an evil authority, Jack Merridew signifies the evil inside the human, the beast my suggest the fear, panic, and hysteria of human’s evil side, the Lord of the Flies represents the great power of evil. The categories of symbol are also found. One category of those symbol are same, that is the whole evil symbols are included in the first category of Frye’s theory: descriptive phase (symbol as sign), however one symbol has two different categories like Jack Merridew, and the beast.

As the final conclusion, some elements are the symbol’s of evil that represent some meaning or reference and these symbol’s are categorized based on Frye’s theory.

The second is "*The Sign of Scarlet in Doyle's A Study in Scarlet*". Written by Tubagus Munir, 2012. The writer analyzes the novel as one of literary works. The analyzed novel is Conan Doyle's novel entitled a study in Scarlet. The analyzed problem in this researcher concern on the sign that related to "Scarlet" murder in the novel. The theory used in this researcher is pierce's theory of sign, Pierce explains that a sign may be classified as either an "icon", "index", or a "symbol" according to its relation with is "dynamical object". The method employed in this research is structural analysis method. The structural analysis method focuses on the structure itself, and analyzed the intrinsic rather than extrinsic. The data in this research are words, phrases, and sentence. This method is applied to the novel; in this case the intrinsic elements of the novel.

The result of this research is the writer analyzed the sign classes and triadic relation of the sign in this novel. Sherlock Holmes character, ring, "RACHE," Lauristen Garden, passion, and Jefferson Hope's character are the sign of this novel. Therefore, from the characterization of Sherlock Holmes, the writer try to explored its function as a sign this novel A Study in Scarlet Sherlock Holmes is the sign for justice, problem solver, opening and ending line for the "scarlet" case. The word "RACHIE" is the mark or other elements of the word like dead body, the blood spot, and the representation that is murder, revenge of the word like ill-omened with its vacant and blank windows, dying plants, dull gravel, and bounding fence, and the representation that is deadly murderer, revenge, the scary room. The poison is the stimulus of the death and is the representation of death of a man. The ring is the

stimulus of the death and is the representation that is the relationship between murderer and he is murderer.

Peirce incorporate the entire world as a sign, but he did not deny that language as a sign system is the most basic. While others such as gestures, thought forms, shapes and how to dress, how to speak: high-low tone, works of human creativity, way of looking at an object, the selection and rejection, and so forth, is seen as a kind of a code composed of -sign meaningful signs communicated by relationship. Stated in the definition above, two experts (Saussure and Peirce) agree that the mark consists of the text and context. Saussure's just more emphasis on communication aspect is therefore more directed at the language. Peirce, on the other hand, more attention of many things. Signs in linguistics can be seen both in terms of text types and in terms of the choice of words in the text. Selection of the word, reflected in the lexical strands: the use of a noun, adjective, verb, adverb, and conjunction. Lexical strands are reflected in the words, phrases, clauses or sentences. Then the signs can also be seen from the construction of the type of text: the story (fiction), described the experience (facts), procedural, news, description, exposition (coax, arguments).

Therefore the language awakened from a collection of words. We should be able to analyze and describe patterns of language at different levels. Halliday in the book *An Introduction to Functional Grammar* (1985 and 1994) describes the language in terms of scale levels (rank scale). This concept is crucial to understanding how the language system works.

1.2 Statement of Problem

The problem of this researcher is many people just enjoy the song without knowing the contents of lyrics. So the research makes it to a problem and the implicit meaning of the sign in Maroon 5 song lyrics. The problem is formulated into research questions are:

1. What is the signs of sexuality in Maroon 5's song lyrics?
2. How is the signification process found in Maroon 5's song lyrics?

1.3 Research Objective

The purposes of this research are:

1. To figure out the category of sign sexuality symbol in Maroon 5's song lyrics.
2. To find signification process of the sexuality symbols found in Maroon 5's song lyrics.

1.4 Research Significance

Theoretically: This research can be the reference for those who are interested in Semiotics especially in semiotics Pierce. This research benefit is to know how often sexuality sign is appeared and is used in song lyrics. This research can also be a reference to expect parents to be more careful in sorting through the songs be heard by children under the age, so their psychology remain in accordance with their age.

Practically: this researcher is beneficial reference for another researcher of understanding sign sexuality in Maroon 5 song lyrics especially when the other researcher some difficult to analyze of symbol of sexuality.

1.5 Definition of Key Terms

In order to make clear and to avoid ambiguity and misunderstanding in this research, the research explains some key terms related to this research as follows:

- a. **Sign.** Sign is composed of the signifier (significant), and the signified (signified). These cannot be conceptualized as separate entities but rather as a mapping significant difference in sound to potential (correct) differential denotation (Ferdinand de Saussure).
- b. **Sexuality.** Is a fundamental component of personality, one of its modes of being. Of manifestation, of communicating with others, of feeling, of expressing and of living human love (DiVietri,2010: 12).
- c. **Song.** In Wikipedia, in music a song is a composition for voice performed by singing or alongside musical instruments. In Oxford English Dictionary, song is short piece of music with words that you sing (2008: 423).
- d. **Lyrics.** Of the song is an expression about something seen or heard someone or who happened to listener. By doing the game said as well as the language to create attractive against the lyrics of the song (Awe, p51)