

ABSTRACT

AI SULASTRI: Gender Un-Equivalence in Knowles' *I Am Sasha Fierce* and Aguilera's *Stripped*: A Feminist Criticism

This research is a feminist criticism in Knowles' lyrics and Aguilera's lyrics. The researcher takes Knowles' lyrics in *I Am Sasha Fierce* album and Aguilera's lyrics in *Stripped* album because those albums contain of feminism struggle. Gender un-equivalence that is included in feminism struggle appear in many lyrics of two albums. The lyrics present about the woman who apply equivalence between man and women in their life. Forwardly, the researcher focuses on two cases, there are: What are the forms of gender un-equivalence in Knowles' *I Am Sasha Fierce* and Aguilera's *Stripped* album? How did the "I" apply feminism struggle as portrayed in Knowles' *I Am Sasha Fierce* and Aguilera's lyrics in *Stripped* album?

The research is focused on qualitative research method, in which the source of this research is taken from the literary works. The researcher uses content analysis with mimetic approach. The data were taken from two albums. An album from Beyonce Knowles' lyrics in *I Am Sasha Fierce* album and an album from Christina Aguilera's lyrics in *Stripped* album, and supported by theory of Kate Millet about Radical Feminist. Moreover, the data were analyzed through some steps, as follow: identifying feminist criticism, classifying feminist criticism, interpreting data, and finding conclusion.

In analyzing data, the researcher took the data from Knowles' *I Am Sasha Fierce* and Aguilera's *Stripped*. The gender un-equivalence is found in those albums divided into two forms. They are subordination and marginalization. Moreover, the "I" in the two albums apply feminism struggle in many ways. Some of the ways are: presenting the problems, declaring to be a man, and many another forms.

Finally, after analyzing the entire data, it can be concluded that the lyrics of Beyonce Knowles' and Christina Aguilera's talk about feminism struggle, in this case those albums represented about women in subordination sphere and marginalization. The "I" says feminism struggle through many ways.