

ABSTRACT

Ratna Dewi Anggriani (206500088): The Use of Abbreviation and Acronym in Instant Message of *Yahoo! Messenger*

The great advance of technology has brought the big influence the existence of language, especially the language which occurred in CMC. Most of people create the new term which can be used instantly and fastly. It is proved by the use of abbreviation and acronym. The research investigates the use of abbreviation and acronym which often occurs in instant message of *Yahoo! Messenger* as one of CMC's features.

Based on the above phenomenon, this research can be formulated into the three questions: (1) What are the abbreviation and acronym found in instant message of *Yahoo! Messenger*? (2) How is the formation process of the abbreviation and acronym in instant message of *Yahoo! Messenger*? And (3) What are the YM user's reason using abbreviation and acronym in their instant message?.

To answer those problems of research, the researcher uses the qualitative method which describes the truth based on data which is obtained from chat transcript of *Yahoo! Messenger*. The data is used in this research are taken from documentation study which is sourced from instant message of *Yahoo! Messenger* and from the questionnaire to Indian *Yahoo! Messenger* users in order to know their reason in using those acronym and abbreviation in their conversation.

In doing this research, the researcher uses the qualitative analysis method which employs some steps. First, the researcher organizes the abbreviations and acronyms which are often used in conversation in instant message of *Yahoo! Messenger*. Second, classifies them into table. Third categorizes them based on type then they are analyzed based on theory of William, Wilton, Anis, Quirk and Greenbaum. In analyzing the questionnaire, the researcher uses the formula of percentage of Purwanto.

Based on the data of the analysis, it can be concluded that the use of abbreviation and acronym can be found in instant message of *Yahoo! Messenger* commonly describe the spoken language. It is proved by many words described spoken language, for example BTW for By The Way, HAND for Have a Nice Day, c u for *see you*, etc. the abbreviation which is found are in various form, they are consonantal skeleton, for example *ppl* for *people*, logogram for example *F* for *female*, and syllabogram for example *w8* for *wait*. Acronym which is found in YM is divided into two categories. First, acronym which is formed by taking the initial letter of words then pronounced as sequences of such as ASL (Age, Sex, Location). Second, acronym which is formed by first letter but it is pronounced as a word, such as LOL (Laughing out Loud). Additionally, the user's reason of using those abbreviations and acronyms in their conversation is for saving the times and expressing the group identity in order to look cool or up to date.