

CHAPTER I

INTRODUCTION

This chapter presents the background of study that describes the reason why the writer intends to conduct the study, statement of problems, research objective, research significance, definition of key term and organization of writing.

1.1 Background of the Study

Fromkin (2003:3) states that language can be source of human life and power, and also closely related to communication. It means that communication is very important for people and people uses language to communicate and interact with others. In any human communication that can get some information to each other in the form of thoughts, ideas, give orders, make a requests, making threats, making bets and they can also share about what they feel, happiness, pleasure, or vice versa. Advising and a variety of other purposes that are not able to be conveyed only through the actions. The things can be done using the language with the aim that the speaker can achieve the desired goal of the hearer. It makes that language is very useful for daily activities.

There are many kinds of language which we used to communicate with. One of them is pragmatics. Pragmatics is study about speaker meaning (Yule, 1996:3). This type of study necessarily involves the interpretation of what people mean in a particular context and how the context influences what is said. In the other word, pragmatics

study about the meaning of the context between the speaker and the hearer. Yule (1996 :4) explain that contextual meaning, expression of relative distance and study of how more gets communicated than is said are what pragmatic study about. It means that pragmatic involve the interpretation of what people say in particular context and how the context influence the meaning of what is said, In pragmatics, the hearer not only understand the meaning of spoken by the speaker, but hearer also understand the context for interpreting an utterance.

To achieve the aim of communication, there must be speakers and hearers. It will be successful if both the speaker and the hearers are capable to express and deliver their thoughts, feelings and desire each other. People do not only produce utterances containing grammatical structures and words, they performed action via those utterances to express themselves. The whole aspects like situation, speaker, hearer, time, place, act, topic, message, code and genre can be the features to understand the intention of the speaker using language.

Speech act has a important role in pragmatic because it the basic for the analysis of other pragmatics topics such as deixis and distance, reference and inference, presupposition and entailment, politeness and interaction and others. Chaer and Agustina (1995:50) states that speech act is an individual phenomenon, a psychological and sustainability is determined by the speakers of the language skills in dealing with certain situation. In speech acts, it is more views on the meaning or significance in speech act, some opinion on the above can be conclude that the speech act is the

activity of the action by telling something. Austin (1962:98) states that speech act is a minimal function unit human communication. They believe that language is not only used to inform or to describe things, it is often used to do things.

Austin (1962: 108) also proposes that a speaker produces three acts at the same time he makes an utterance: locutionary act (the act of saying something), illocutionary act (the act performed when saying something), and perlocutionary act (the actual effect achieved by saying something). Further, Searle (1976) makes of speech act classifications that from the basic of classification of illocutionary act in become, namely: assertive, directive, commissive, expressive and declarative.

According to Searle (1999:31) declarative bring about some alteration in the status or condition of the referred to object or objects solely in virtue of the fact that the declaration has been successfully performed. Yule (1996:53) added that declarative are those kinds of speech acts that change the world via their utterance.

Declarative can be found on speech act like the statement expresses a belief, expresses a desire, and a apology expresses regret. The declarative sentence is general and can be understood by many people. Declarative are often found in many writing, works, literature and also movies

The important of communication pushing human to be more creative to create a new media as a tool of communication for example print media or electronic. They can make communication between the speaker and their partner can make interaction or sending a message although they cannot meet directly or not in the same located.

Movie can make a role as a language creative communication through the presented images. Movie revealed the meaning and convey the message to the viewers this because movie form of communication between the producer and the viewers.

Movie or film is one of art forms. Movie has visual elements which give motion pictures. Movies are made by adopting human cultures as a representation of a real life. Graham (2005: 117) states that a film has advantages as a method of recording real people and historical events, and largely values as such. Today, many movies are made by human's imagination or fiction. Some of movie productions become popular worldwide entertainment. Movie can be as a message conveys media that effective and feasible to studied further on the study of speech act especially declarative speech act.

Since movie becomes one representative the phenomena of daily life, the researcher is interested in using movie as the research media. In movie, there are some genres. Different genre of movie has different usage of language styles. Here, the researcher interested in analyzing of *Snow White and the Huntsman* movie.

Snow White and The Huntsman is a 2012 American dark fantasy film based on the German fairy tale "Snow White" tells the story of Queen Ravenna is a queen who ruled a kingdom as a tyrant. Stepdaughter, Snow White, which is held in a prison empire finally escape just as the Magic Mirror Queen Ravenna said that Snow White had to be sacrificed as a condition of eternal life. Ravenna then sent hunter named Eric to find Snow White. But when Eric realizes that he just tricked by Ravenna, he instead turned to trying to save Snow White and devise a plan to rebel. With the help of eight

dwarves and Prince William, who is his friend when they were children, they were ready to overthrow the throne of the Queen.

In this case the researcher uses that movie as an object because this kind of declarative speech act is usually used in the utterance to support this movie. Also, the researcher is interested in studying about declarative speech act and will analyze the declarative speech act which is found in his movie.

Similar research have been carried out by previous researchers such as: Myrna (2011) from State Islamic University Bandung with the research entitled: "*An Analysis on Declaration Speech Act in Twilight*". The purposes of this research are to identify types of declaration speech act and to find out the effect of declaration speech act. The result of this research is the researcher found six declaration speech act types. They are greeting, information question, apologizing, invitation, suggestion and prediction. The effects as result can be classified into two forms, verbal and non-verbal.

The second research was conducted by Rizqia (2015) from Widyatama University Bandung with the research entitle: "Declarative Speech Act in Movie Dialogue of *The Fault in Our Stars* by John Green". This research aimed to found two problems, the type of declarative speech act and declarative speech acts most frequently used. The result of the research is the researcher found nine declarative speech act types. They are deciding, convincing, granting, giving name, permitting, prohibiting, impressing, resigning and classifying. In the other words, the declarative speech act most frequently used or spoken by the players is declarative speech acts deciding.

The third research written by Nandang (2016) from Surabaya State University with the research entitle: “Declarative Utterance in Four Freedoms Speech by Franklin Delano Roosevelt. The result of this study is that Franklin D. Roosevelt often used representative and directive acts in the “Four Freedoms” speech. The representative and directive acts were used by Roosevelt in giving explanations and to direct the people of the United States of America to realize the important of national security.

Based on the explanation above, and those similar studies, the researcher analyze the same topic, which is speech acts focusing on declarative speech act in a movie. But in this research and the last previous research have different object, and this research entitled: “Declarative Speech Acts Used in *Snow White and The Huntsman*.”

1.2 Statement of Problem

Based on the research background above, the researcher limits the analysis into two statement of problems. They are:

1. What types of declarative speech acts are used in the movie *Snow White and the Huntsman*?
2. What effects of declarative speech act for the hearer are found in *Snow White and The Huntsman* movie?

1.3 Research Objective

Based on the research question above, there are two objectives in this research, as follows:

1. To identify types of declarative speech acts used in *Snow White and the Huntsman*.
2. To find out the effects from declarative speech act in *Snow White and the Huntsman*.

1.4 Significance of Research

The researcher hopes that this research will give some significance as follow:

1. Theoretical Significance

Based on the purpose of the study above, the result of this study is expected to give something worthwhile contribution of all people who want study English especially in English literature. So, the result of this research gives more explanation about declaration speech acts. To other researcher, the result of this research can be used as one of the references and information for further researcher related with the field.

2. Practical Significance

For researcher, this research is able to improve the writer ability to comprehend this study and understand about the movie script and the story of the movie itself. For reader, the result of this study is able to references to study directive speech act and it can be used as additional knowledge in sociolinguistic, pragmatic, and others.

1.5 Organization of Writing

This paper composes five chapters:

Chapter I this chapter presents the introduction of the research. It contains of background of the study, statement of the problem, research objectives, significance of study and organization of writing.

Chapter II this chapter, the writer would like to provide, theoretical foundation; it is explain about the some theory that has analysis with the research like pragmatic theory, context, speech, speech act theory, speech act categories, declaration statement and the functions of declaration.

Chapter III this chapter is research methodology; it presents the methodology of the research, data source, data collection technique and the data analysis technique. Chapter IV this chapter consist of data analysis related to the finding and discussion of this research.

Chapter V this chapter presents conclusion and suggestion. Conclusion reports and integrated understanding toward the entire result of the research. Suggestion are a sort of implication directed to anyone who considers to analysis same research.