

CHAPTER I

INTRODUCTION

This chapter, the writer discusses the introduction of the study. This chapter consists of four parts. They are Background of research, Problem of research, Purpose and Significance of research, and Clarification of key term.

1.1 Background of Research

Movie is one of the mass media in our communication (wikipedia, 2016). It is not only as entertainment but also an effective tool to delivering message apart from the print media and electronic media such as television. The movie categorized by genre, the genre is derived from France, which has the meaning of "kinds" or "type" (Boardwell,2008). Basically, it is not easy for a review to determine the genre of a movie. The genre is determined from the characters and their utterances in the film have the meanings certain commonly known by many people.

J.R. Searle (1965:105) explains,“Behind the word, there is a hidden meaning we want to convey.” Then the characters and their utterance are important to convey and purpose of the work to communication by the hope that it is understandable the reader (many people) .We need to deliver our purpose clearly so that the people can catch the meaning or the content of the message we are going to say. Especially the action movie story with threat and force have more commanding and forbidding utterances, the way to emphasizing people into the story of movie. Beside it, there are relation through their utterance between the speaker and the hearer. The people that

wants to understand the meaning of the utterance of the speaker should know the languages and the context related to the utterance.

When we want to know people's relationship through their utterance, we can see it from speech act. Yule (1996) categorized three of speech acts, there are locutionary, illocutionary and perlocutionary acts. Illocutionary acts is performing the acts in saying something and it used by the characters along the conversation in the movie. Then we do not create an utterance without the function to have an effect, that is perlocutionary act, the hearer will recognize the effect of the speaker intended (For instace to get the hearer to drink coffe). Austin (1967:121) stated "perlocutionary act is the achieving of certain effect by saying something". In the other word that they seek change minds from the utterance.

Due to limited space and time the analysis will only focus on the directive utterance coupled with the explanation of locutionary, illocutionary and perlocutionary aspects. Directive act is attempted by the speakers to get the hearers to do something, for example: asking, commanding, requesting, ordering, forbidding, advising, suggesting. Yule (1996: 54) point out that with using directive act, the speaker attempts to make the world fit the word. They an be positive or negative effect.

In *X-Men: Apocalypse* (2016) by Craig and Lachlan R as the action movie which is the conversation of the characters represents our daily conversation even though the writer knows that the movie dialogue is fictional dialogue. In *X-Men: Apocalypse* sees a return to the core X-Men ensemble of James McAvoy as Professor Charles Xavier, Michael Fassbender as Erik

Lensherr (AKA Magneto), Jennifer Lawrence as Raven/Mystique, Nicholas Hoult as Hank McCoy and Rose Byrne as CIA operative Moira MacTaggert. The film is set in 1983, when the irascible En Sabah Nur (AKA Apocalypse) – the original and most powerful of all the mutants in Marvel’s X-Men universe – awakes from a several thousand yearlong slumber. The following example of directive utterance by the characters of the movie:

Angel : Fight! Or they kill us both.
Nightcrawler:.....(attacking his opponent brutally)
(Taken from the movie at 00:12:40 → 00:12:49)

The speaker of the utterance is Angel and Nightcrawler as his opponent becomes the hearer. The dialogue happens in wrestling arena. The conversation above shows the utterance of *Fight! Or they kill us both*, it is including including of directive utterance that explain about commanding function, it is to command the hearer to doing something. The data is taken on *X-Men:Apocalypse* movie. The effect of that conversation that is shown on the conversation that the character Angel gives command, and Nightcrawler just obey to doing any fight because he wont to die if he ignore it.

There are some previous studies which have investigated directive speech act by Erni Sumartini (2006) “The Analysis of Directive Utterance of Characters in *Benioff’s Troy*”, she was revealed directive utterance in *Benioff’s Troy* movie by social factor and previous study directive speech act by Moch Luthfi Hakiem (2008) ”Directive Speech Acts In *Captain America: The First Avenger*”, he was revealed clarification directive speech act in *Captain America: The First Avenger* movie by advisives and mandative.

1.2 Statement of Problem

The writer catches the variety of types of directive speech act as an interesting point to observe. Considering that, the writer to conduct the research about “**Analysis Directive Speech Act In *X-Men: Apocalypse* Movie**”, with finds an urgency to analyze or research the directive utterance found in the character utterance in the movie.

Based on the Background of research mentioned above, there are two main problems to be investigated by the writer:

1. What types of the directive speech act are found in *X-Men: Apocalypse* Movie?
2. What is the most dominant directive speech act type in *X-Men: Apocalypse* Movie?

1.3 Purpose and Significance of Research

In line with the problem research, the purpose and significant of research are:

1.3.1 Purpose of Research

The research has two goal to achieve, as the purposes related to reseach question about the directive speech act of *X-Men Apocalypse* Movie, the goals of the reasearch are:

1. To find out types of the directive utterances found in *X-Men: Apocalypse* Movie.
2. To find out the most dominant type in *X-Men: Apocalypse* Movie.

1.3.2 Significance of Research

This research can give the writer understand the knowledge about the directive utterance and people know more about types of utterance in film, it is not only just the utterances in film and people enjoy watching the film, but also there is explicit effect of utterances to interlocutor. Academically, this study gives contribution for the student of Adab and Humaniora Faculty, especially for English Department. This research will be alternative reference for those who are interested in directive utterance in *X-Men Apocalypse* movie.

The research expects that the readers get more understand about pragmatics, especially about directive speech act. The writer also expects that the readers can understand about directive speech act in movie and hope this research is usefull who want to conduct similar research on directive speech act.

1.4 Definition of Key Terms

In clarification of key terms, the writer provides short explain concerning to key terms that used in this research, they are:

- Pragmatics : Study of meaning as communicated by a speaker (or writer) and interpreted by a listener (or reader).
- Speech acts : Study of the intended speakers meaning when he/she uses the language performing an act.
- Illocutionary act : The act performed via the communicative force of an utterance.
- Perlocutionary act: The achieving of certain effect by saying something.

Directives : Acts which the speaker uses to get someone else to do something.