

DAFTAR ISI

LEMBAR PERSETUJUAN

LEMBAR PENGESAHAN

MOTTO

RIWAYAT HIDUP

ABSTRAK

KATA PENGANTAR..... Error! Bookmark not defined.

DAFTAR ISI..... 1

DAFTAR TABEL 4

DAFTAR GAMBAR..... 6

DAFTAR GRAFIK..... 7

BAB I PENDAHULUAN..... Error! Bookmark not defined.

A. Latar Belakang Penelitian Error! Bookmark not defined.

B. Identifikasi Masalah..... Error! Bookmark not defined.

C. Rumusan Masalah Error! Bookmark not defined.

D. Tujuan Penelitian Error! Bookmark not defined.

E. Kegunaan Penelitian Error! Bookmark not defined.

F. Kerangka Pemikiran..... Error! Bookmark not defined.

G. Penelitian Terdahulu Error! Bookmark not defined.

H. Hipotesis Error! Bookmark not defined.

I. Model Penelitian Error! Bookmark not defined.

BAB II TINJAUAN PUSTAKA Error! Bookmark not defined.

A. Manajemen..... Error! Bookmark not defined.

1. Pengertian Manajemen..... Error! Bookmark not defined.

2. Fungsi-Fungsi Manajemen..... Error! Bookmark not defined.

B. Manajemen Keuangan Error! Bookmark not defined.

1. Tujuan Manajemen Keuangan Error! Bookmark not defined.

2. Fungsi Manajemen Keuangan..... Error! Bookmark not defined.

C. Laporan Keuangan..... Error! Bookmark not defined.

1. Jenis-Jenis Laporan Keuangan **Error! Bookmark not defined.**
2. Kegunaan Laporan Keuangan **Error! Bookmark not defined.**
- D. Rasio Keuangan **Error! Bookmark not defined.**
 1. Rasio Profitabilitas **Error! Bookmark not defined.**
 2. Rasio Aktivitas **Error! Bookmark not defined.**
 3. Rasio Likuiditas **Error! Bookmark not defined.**
 4. Rasio Solvabilitas **Error! Bookmark not defined.**

BAB III METODOLOGI PENELITIAN Error! Bookmark not defined.

- A. Metode Penelitian **Error! Bookmark not defined.**
- B. Jenis dan Sumber Data **Error! Bookmark not defined.**
 1. Jenis Data **Error! Bookmark not defined.**
 2. Sumber Data **Error! Bookmark not defined.**
- C. Populasi dan Sampel **Error! Bookmark not defined.**
 1. Populasi **Error! Bookmark not defined.**
 2. Sampel **Error! Bookmark not defined.**
- D. Variabel Penelitian **Error! Bookmark not defined.**
- E. Operasional Variabel Penelitian **Error! Bookmark not defined.**
- F. Teknik Pengumpulan Data **Error! Bookmark not defined.**
- G. Teknik Analisis Data **Error! Bookmark not defined.**
 1. Uji Statistik Deskriptif **Error! Bookmark not defined.**
 2. Pengujian Asumsi Klasik **Error! Bookmark not defined.**
 3. Pengujian Hipotesis **Error! Bookmark not defined.**
- H. Jadwal Penelitian **Error! Bookmark not defined.**

BAB IV HASIL PENELITIAN DAN PEMBAHASAN Error! Bookmark not defined.

- A. Gambaran Umum Objek Penelitian **Error! Bookmark not defined.**
 1. Sejarah PT Mayora Indah Tbk. **Error! Bookmark not defined.**
 2. Logo PT Mayora Indah Tbk **Error! Bookmark not defined.**
 3. Kegiatan Usaha dan Jenis Produk PT Mayora Indah Tbk **Error! Bookmark not defined.**
 4. Struktur Organisasi PT Mayora Indah Tbk. **Error! Bookmark not defined.**
 5. Visi dan Misi PT Mayora Indah Tbk **Error! Bookmark not defined.**
- B. Analisis Deskriptif Variabel Penelitian **Error! Bookmark not defined.**

1.	Analisis Deskriptif Return On Assets (ROA)	Error! Bookmark not defined.
2.	Analisis Deskriptif Total Asset Turn Over (TATO)	Error! Bookmark not defined.
3.	Analisis Deskriptif Current Ratio (CR)	Error! Bookmark not defined.
4.	Analisis Deskriptif Debt to Equity Ratio (DER)	Error! Bookmark not defined.
C.	Hasil Analisis Data	Error! Bookmark not defined.
1.	Analisis Deskriptif	Error! Bookmark not defined.
2.	Uji Asumsi Klasik	Error! Bookmark not defined.
3.	Analisis Regresi Berganda	Error! Bookmark not defined.
4.	Pengujian Hipotesis	Error! Bookmark not defined.
4.	Pembahasan Hasil Penelitian	Error! Bookmark not defined.
a)	Pengaruh Total Asset Turn Over (TATO) terhadap Return On Asset (ROA) pada PT Mayora Indah Tbk periode 2008-2017	100
b)	Pengaruh Current Ratio (CR) terhadap Return On Asset (ROA) pada PT Mayora Indah Tbk periode 2008-2017	Error! Bookmark not defined.
c)	Pengaruh Debt to Equity Ratio (DER) terhadap Return On Asset (ROA) pada PT Mayora Indah Tbk periode 2008-2017	102
d)	Pengaruh Total Asset Turn Over (TATO), Current Ratio (CR) dan Debt to Equity Ratio (DER) terhadap Return On Asset (ROA) pada PT Mayora Indah Tbk periode 2008-2017	104
BAB V KESIMPULAN DAN SARAN		Error! Bookmark not defined.
A.	Kesimpulan	Error! Bookmark not defined.
B.	Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA		Error! Bookmark not defined.
LAMPIRAN		

DAFTAR TABEL

Tabel 1.1	Total Asset Turn Over (TATO), Current Ratio (CR) dan Debt to Assets Ratio (DER) terhadap Return On Assets (ROA) pada PT Mayora Indah Tbk. Periode 2008-2017	Error! Bookmark not defined.
Tabel 1.2	Penelitian Terdahulu	Error! Bookmark not defined.
Tabel 3.1	Variabel Operasional.....	Error! Bookmark not defined.
Tabel 3.2	Kriteria Uji Durbin Watson.....	Error! Bookmark not defined.
Tabel 3.3	Jadwal Penelitian.....	70
Tabel 4.1	Jenis Produk PT Mayora Indah Tbk.	73
Tabel 4.2	Perkembangan Return On Assets (ROA) PT Mayora Indah Tbk. Periode 2008-2017.....	77
Tabel 4.3	Perkembangan Total Asset Turn Over (TATO) PT Mayora Indah Tbk. Periode 2008-2017.	79
Tabel 4.4	Perkembangan Current Ratio (CR) PT Mayora Indah Tbk. Periode 2008-2017.	80
Tabel 4.5	Perkembangan Debt to Equity Ratio (DER) PT Mayora Indah Tbk. Periode 2008-2017.....	82
Tabel 4.6	Output Analisis Deskriptif.	82
Tabel 4.7	Output Uji Normalitas One Sample Kolmogorov-Smirnov Test.....	85
Tabel 4.8	Output Uji Multikolinearitas	87
Tabel 4.9	Kriteria Uji Durbin Watson.....	90
Tabel 4.10	Output Uji Autokorelasi.....	90
Tabel 4.11	Output Regresi Linier Berganda	92
Tabel 4.12	Output Uji Parsial (Uji T)	93
Tabel 4.13	Output Uji Simultan (Uji F)	100



UNIVERSITAS ISLAM NEGERI
SUNAN GUNUNG DJATI
BANDUNG

DAFTAR GAMBAR

Gambar 1.1 Model Penelitian	Error! Bookmark not defined.
Gambar 4.1 Logo PT Mayora Indah Tbk.....	70
Gambar 4.2 Struktur Organisasi PT Mayora Indah Tbk.....	74
Gambar 4.3 Output Uji Heteroskedastisitas.....	86
Gambar 4.4 Daerah Penerimaan H_0 Total Asset Turn Over (Uji T).....	92
Gambar 4.5 Daerah Penerimaan H_0 Current Ratio (Uji T).....	94
Gambar 4.6 Daerah Penerimaan H_0 Debt to Equity Ratio (Uji T).....	96
Gambar 4.7 Daerah Penolakan H_0 (Uji F)	98



DAFTAR GRAFIK

Grafik 1.1 Perkembangan Total Asset Turn Over (TATO), Current Ratio (CR), Debt to Equity Ratio (DER) dan Return On Assets (ROA) PT Mayora Indah Tbk. Periode 2008-2017 **Error! Bookmark not defined.**

a

