CHAPTER I

INTRODUCTION

This chapter would presents background of research, the statements of problem, research objectives, and significance of research.

1.1 Background

Literary work is the result of human work as outlined in the form of language. Described literature of imagination in expressing the realities of life experienced by the characters. Literary presence in the middle of the reading public is trying to increase the dignity of man as a civilized being, thinking, and divinity. Therefore, in the presentation of literature should have moral. In the sense of moral philosophy is a concept that has been formulated by a community to determine the goodness or badness. Morale is a norm of life that has been given special status in the activity or the life of a society.

One of them is a fairytale, fairytales have become part of the educational process is introduced from an early age. Fairy tales are used as a medium of communication from parents to their children to educate and entertain. Tales given it gives the moral messages for the development of children's behavior. Tales packaged in the form of illustrated stories, animated films, and in the form of trinkets. Fairytales are disseminated through the mass media have an impact on the level of cognitive, affective, behavioral and even. Tales submitted was settled to the minds of the children who grow into adulthood.

Talking about fairy tales, it cannot be removed with woman. Fairy tales are generally consumed by children regardless of whether it is male or female.

However, some tales have always firmly based on the position of women presenting gender in the society. In Indonesia, tales like *Timun Emas Or Bawang Merah Dan Bawang Putih* reflecting society at that time of the western world while popularizing Hansel and Gretel, Cinderella, and Rapunzel.

Some well-known fairy tales portray women as being submissive and happiness depends on a meeting with the prince who will save it. For centuries, woman living in a male- dominated. In this condition, women do not even look or taste that fable is one form of tenure, women just passively accept fate. Not only about the beautiful princess and happy ending, occasionally we are as a fairytales reader often to overlook one of the character that is witch, the antagonis person who always presented in every farytales. Many types of them, children in this world would be tought that witch is the bad woman and wicked, without any reason every withces are woman. almost in fairytales the figure are always role by woman from the antagonis to the protagonis character except hero, the writer always choose a man for that character.

Women in fairytales who fall short of this "feminine" standard are cast as evil. Wicked women are cast as witches, stepmothers and step siblings, endure punishment and are stripped of their power and agency (Zipes 25). They are portrayed as ugly, dark, and undesirable. Rowe claims that fairytales prescribe restrictive social roles for women and perpetuate misconceptions of punishment and reward. Wealth and status are associated with passivity, beauty, and helplessness, whereas self-aware, aggressive and powerful women are associated with punishment and death. Because feminine power is equated with being evil,

these characters function as cautionary examples to deter girls from seeking untraditional positions that do not comply with the patriarchal structure. Girls learn their place in society and the ways they can succeed in a patriarchal system. By working within this oppressive framework women are able to gain social and financial security, however this method does not begin to address the need for radical social change.

This is then the researchers found the *Brother Grimm's Fairytales* retold by Joy Cowley. Researchers took some of them there are "Cinderella", "Rapunzel" and "Hansel and Gretel". Researcher, find some stereotypical depiction of women in the *Brother Grimm's Fairytales* centered on the figure of female witches. Some existing stereotype picture figures of the witch among, Shrew, Irrationality, Materiality, Spirituality, Pasivity, Compliancy, Piety, Formlesness, Confinement, Emotional, and Nurturing. Images of women in the paper written by Moi has been described that Marry Ellman said; the author that in general men are always giving more negative view of the female characters are stereotypes that exist in women.

The research about woman in fairytales certainly is not the first time to discuss. There are so many researchs about woman in fairytales. Some of them are written by Giska in 2010 from Indonesian university Entitled *Film Shrek Sebagai Dongeng Perlawanan Terhadap Internalisasi Perempuan: Sebuah Analisis Filosofis Melalui Pemikiran Judith Butler*. In her research, Giska expressed the opposition to internalize about women stereotypes. The research was carried out by analysis of philosophical thought by Judith Butler who wants to show that

Shrek movie is a form of deconstruction of the existing stereotypes of women. There is a patriarchal mindset construction contained in a fairy tale that has been there especially in *Fairytales* that tells the story of a princess. The fact, then through the film as a fairy tale *Shrek* resistance on stereotypes of women as Cinderella, she found that in the movie of *Sherk*, Fiona is still portrayed as weak, patient, and can only passively accept the situation but he is a formidable woman, strong, and lovely. *Sherk* as a hero figure of Fiona is not portrayed as a handsome prince but as Ogre. *Sherk* did not blame the movie tales but made additional properties depending on the gender (sex).

Then, in 2000 a student from Gajah Mada University, Afifah did a research entitled *Ajaran Moral Dongeng Histories 'Ou Contes Du Temps Passe' Karya Charles Perrault*. Afifah did her undergraduate thesis research in using the descriptive method as a pragmatic approach to the theory of literature, she conduct other research on moral teachings contained in the Perrault *Fairytale*. Through a pragmatic approach, she discuss about moral as a means of achieving communication effect on the reader. Moral teachings in the study were then divided into two parts; kindness and bad behaviour. Based on theory and research on morality in the Perrault *Fairytale*, the authors concluded that her observations are clearly not touched on aspects of gender and power.

1.2 Statement of Problem

From the description above, the research will discuss about Woman's Portrayal Reflected in the Character Witch of Joy Cowley *Brother Grimms Fairytales* they are: "Rapunzel" and "Hansel and Gretel". The problem in this

research is about feminism in the system of patriarchal. The problem can be formulated into:

1. How are the females witches characterization in *Brother Grimm's Fairytales* By Joy Cowley?

2. What are the moral depicted to the witches character in *Brother Grimm's Fairytales* By Joy Cowley?

1.3 Research Objective

Research objective of this research is answering the question of the problem statement above, those are:

1. To identify female characterization who always being a witch in *Brother Grimm's Fairytales* By Joy Cowley

2. To identify about the moral from the witches character in *Brother Grimm's Fairytales* By Joy Cowley

1.4 Research Significance

Basically, this reasearch is expected to provider contribute to the development of literature in the field of language and literature department. This research is also expected to provide new knowledge and information as well as some useful contributions in the field of literature, particularly regarding in feminism focused. Personally, this research is expected to make the researcher know more about feminism and women in this life. In addition, the researcher can be expected to make more care for women and gender inequality faced by women. In this research focused are identifying the Woman's Potrayal Reflected in the

Character Witch of Joy Cowley's *Brother Grimms Fairytales*, the significance of this research are:

1. For the researcher, it can gain new experience and knowledge about the feminism theory in *Fairytales*.

2. For the reader, it can be very useful and give some addition for their knowledge about the feminism theory in literary works (Fairytales). Besides it could give a lead in next research comprehensively.

3. Then, the researcher expects this research could be the positive effect in developing literature study, especially in feminism theory.