

ABSTRACT

Diah Ismularsih (207500224): English Code Mixing on Magazine: (Case Study on *Olga! Girl Magazine Issue 99, 100, and 102*).

The researcher to analyzed English Code Mixing on Magazine Case Study on *Olga! Girl Magazine Issue 99, 100, and 102*. In daily life someone is not aware that mixed up the both system of Indonesian and English. In addition, they have to choose which one of them to use and they may decide to mix from one code to another, so that phenomenon called code mixing. The phenomenon of code mixing has become an interesting topic to be analyzed, especially found on magazine. Therefore, the researcher was interested in doing the research.

The research will concern at two statement of problem, namely: (1) what kind of English Code Mixing are found in *Olga! Magazine's* articles *issue 99, 100, 102* and (2) what function of English Code Mixing are found in *Olga! Magazine's* articles *issue 99, 100, 102*. To answer those question, the researcher uses qualitative method to describe and explain the phenomenon of code mixing found on *Olga!* girl magazine. The source of the data in this research is *Olga!* girl magazine Issue 99 (Best Of '09 FOR '10), Issue 100 (Girl Things Entertainment), Issue 102 (4 Plus Size Anniversary). The data are collected trough documentation study or book survey.

The researcher uses a qualitative research with descriptive method to describe and explain the phenomenon of code mixing found on magazine. The source of data in this research is *Olga!* girl magazine. The data are collected though documentation study or book survey.

The researcher found 71 data of code mixing on *Olga!* girl magazine. From the data collected, the researcher found code mixing based on kind of and function of code mixing. Based on kind of code mixing, the researcher found categorization by words, phrase, clause, and combination of words, phrase and clause. In using words, they use single words, derivative words and repetitions. In using phrases, they dominated by noun phrase and adjective phrase. In using clauses, it is mix English vocabulary and Indonesian grammar. Based on function are found on *Olga!* girl magazine three function. Directive function it involves the hearer directly, this being directed at the hearer can take many forms. Expressive function that expresses the feeling while speaking, it dominated by expressive function. Metalinguistic function of code mixing comes into play when it is caused to comment directly or indirectly on the language involved. One example of this function is when speaker switch or mix between different code to impress the other participants with a show off linguistic skill.

The findings show there are kind code mixing written on *Olga!* girl magazine, the data are divided into four, namely categorization by words, phrase, clause, and combination of words, phrase and clause. The function are found on *Olga!* girl magazine are divided three function namely directive function, referential function, and expressive function. For next research, the researcher recommends to have a research on the differentiation between code mixing and code switching hold on *Olga!* girl magazine.