## **ABSTRACT**

Muhamad Aliman: Dynamics of Da'wah Islamic Boarding School Communication (Phenomenology Study Between Sindangsari Al-Jawami Cileunyi -Bandung Residents).

Islamic boarding schools are Islamic institutions that have existed since the early days of the Indonesian Nation. Islamic boarding schools give birth to thousands and millions of generations of Islamic advocacy da'wah activists to the majority of kyai with santri who live with carers who are silent, building civilization and developing Islam. Role and development emerged from an institution located in West Java with the scope of the East Bandung area, namely the Sindangsari Al-Jawami Islamic boarding school. The Sindangsari Al-Jawami Islamic Boarding School is an Islamic boarding school institution that develops the order of Islamic life that is based on the struggle of the messengers of God, through institutions that bring together noble generations

This study is a style of research that combines library research (Library Resarch) and field research (Field Research). The method used in this study is the phenomenology method, which is a scientific research method based on human self-understanding experienced in consciousness, mind, and in action. Human self-understanding of the missionary life of Islamic boarding schools from specific observations. This study uses a qualitative methodology with phenomenology methods and social interactions related to the problem under study, then observes and interviews the community, clerics and santri in the Sindangsari Al-Jawami Islamic boarding school environment.

The purpose of this study is to find out the condition of the preaching of Islamic boarding schools, especially related to the dynamics of communication through Islamic institutions that are understood, among others: 1) Perception between citizens about the dynamics of Islamic boarding schools. 2) Interaction with the community with clerics in Islamic boarding schools. 3) The identity of the Sindangsari Al-Jawami Islamic boarding school in the dynamics of da'wah communication between pesantren residents. The results of the study indicate that: (1) Public perceptions provide an understanding of the dynamics of Islamic boarding school propaganda with the existence of economic development and technological sophistication. (2) Interaction between citizens is carried out by means of interpersonal interaction between the community and the kyai who respect each other to the teacher. (3) the identity of the pesantren reflects the civilization that adapts to the personality of the symbols of the pesantren's identity, so as to form interpersonal communication within themselves between citizens and clerics in the Sindangsari Al-Jawami boarding school. This research is expected to be part of an effort to contextualize the Islamic religion whose relevance is considered minimal in the dynamics of the current Islamic boarding school.

Keywords: Dynamics of Da'wah Communication, Inter-Residents, Kyai, Phenomenology