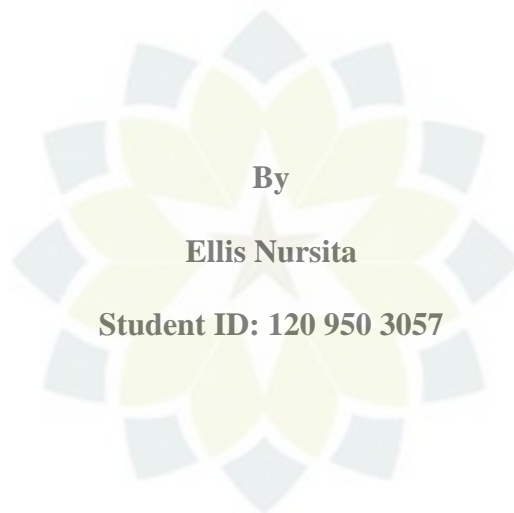


**A SEMANTIC ANALYSIS OF SHOES ADVERTISEMENT'S SLOGAN  
IN ONLINE SHOP**

**A GRADUATING PAPER**

**Presented to *Universitas Islam Negeri Sunan Gunung Djati* in partial  
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English Department of Adab and Humanities Faculty**



**By**

**Ellis Nursita**

**Student ID: 120 950 3057**

**uin**

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