

CHAPTER I

INTRODUCTION

This is the first chapter on this paper. This chapter presents the general information about the research on this paper. It is make the reader easier to follow the plot of this paper. This chapter consists of background of analysis, statement of problem, purpose and significance of problem, clarification of key terms, and organization of writing.

1.1. Background of Analysis

For Indonesian, or maybe others people around the world who have not English as their mother language, may use English as their second or third language. This is because English was claimed as international language that must be understood by everybody who has connected with other people who have different language. Because of the three-pronged development – of first-language, second-language, and foreign-language speakers – it is inevitable that a global language will eventually come to be used by more people than any other language. English has already reached this stage (Crystal, 2003: 6). When someone goes somewhere abroad, they need English skill to communicate with the other. And when they came back to their country, some of them are getting easier to talk by English than their own language. In this case, there is may somebody who can't speak English very well, so the speaker have to speak their original language. Here, sometimes code switching are happen.

The development of technology is getting higher day by day and year by year. People are also getting easier to use technology for communication. Either to communicate with someone in local place who have the same language with us or with one in very far away with different language who never been met before. Getting communication seems be easier than the past, and today, there are so many communication media that support us to make a practice communication either with the people near us or with someone in far distance. It is such as letters, facsimile, phone, internet media, and so on.

Facebook is such a social networking that has the largest member in the world. Facebook is a social networking service and website launched in February 2004, operated and privately owned by Facebook, Inc. As of July 2011, Facebook has more than 750 million active users (Wikipedia, 2011: 17th of July). Mark Zuckenber, the founder, ever wants to close this site because it has too much member and caused some criminal on world. According to Wikipedia (2011: 17th of July), "Facebook has met with controversies. It has been blocked intermittently in several countries including the People's Republic of China, Vietnam, Iran, Uzbekistan, Pakistan, Syria, and Bangladesh on different bases." But beside there is a negative effect of facebook, there is sure also a positive effect of facebook, one of them is connecting people over the world.

The students of English department who learn English deeply are also exist on facebook. They learn English on their daily lecture day, so they surely may influenced by English on their own conversation. There are so much statuses, notes or comments on facebook containing English written by the students of

English Department. They often switch their *Bahasa Indonesia* into English. This kind of situation may be called as code switching.

Language switching can actually happen only in the language of a bilingual. Bilingualism is the term for speaking one or more languages (Scotton, 2006: 2). In line with that explanation, the students of English Department can be considered as bilingual because they should have ability to speak English since they entered the department. The language situation in Indonesia is considered higher than the local languages and English is considered higher in prestige and social status than *Bahasa Indonesia* (Syafi'ie, 1981: 40). Therefore, English Department Students are likely to do code switching in their communication with others.

“Subahanallah..... yang namanya orang tua mah *always pray for all of you. We hope all of you be success. That's way, belajarlh seriously.*” That is the example of code switching written by a student of English Department on facebook comments. We can find other much example of sentence like that doing by them because they as bilungual students have their own way to communicate with each other. We can defined it to the rare phenomenon. By switching the language like they do, some people may not understand what they are talking about. Some may be know that its including to linguistics phenomenon. Some may be understand about code switching, code mixing, interference, and many other. But, the general people even the students of English Departmen may do not know how to different between Code Mixing, Code Switcing and interference. According to Chaer on his book *Sosiolinguistik Perkenalan Awal* (2004: 114), “*Pembicaraan mengenai alih kode biasanya diikuti dengan pembicaraan*

mengenai campur kode. Kedua peristiwa yang lazim terjadi di masyarakat bilingual ini mempunyai kesamaan yang besar, sehingga seringkali sukar dibedakan.”

The similiarity of code switching and code mixing is on the using of two languages or more. But clearly, we can diferent it by looking the context. According to Wardhaugh (2006: 103), “Code mixing occurs when conversant use both of languages together to the extent that they change from one language to the other in the course of single utterance.” It can be said that the languages that used on code switcing phenomenon still have each own autonomy function, doing by consciously with certain factors. While on code mixing, there is main code that has its own autonomy and function, while the other code just a piece without a function. While the different of code switching and interference lays in its reference. Code switching refers to the use of other language beside our mother language on communicating, and interference refers to the deviation of using another language on communicating as a fault. Still according to Chaer (2004: 124), “*Interference adalah perubahan system suatu bahasa sehubungan dengan adanya persentuhan bahasa tersebut dengan unsure-unsur bahasa lain yang dilakukan oleh penutur yang bilingual.*” In this research, it will be investigated more deeply about the phenomenon of code switching getting loose from the other phenomenon such as code mixing and interference. Someone may have the reason why they switch their mother language to the other language, in this case is *Bahasa Indonesia* into English. The type of code switching they used also may be

variant. The type of code switching they used may depend on the reason or the factor of the code switching they have.

It is interesting to see how the code switching use by the bilinguals on their facebook comments is. The users may have reasons why they switch their Bahasa Indonesia into English when they write the comments. Then, the researcher is challenged to conduct a research about the code switching found in facebook comments. Then, the researcher explore it on a paper entitled “*Code Switching on Facebook Comments (An Analysis of Types and Reasons of Code Switching Written by the 8th Semester Students of English Department)*”

1.2. Statement of Problems

The phenomenon of code switching has become an interesting topic to be discussed, especially code switching found in facebook comments. Since this social network appears at 2004, it has large members, and it may lead the members that are mostly teenagers, including the students of English Department as the learners of English as Foreign Language to begin imitating the way they communicate to each other. Getting loose from the reasons why they are choosing facebook to communicate one each other, in their daily day, they seems cannot stop to be exist on facebook. Most of them use facebook as media to communicate one to each other. They, who has *Bahasa Indonesia* as their first language and English as another language they study in depth, often switch their first language into English when they writing comments on facebook. This phenomenon called as Code Switching. Considering the phenomena of code switching doing by the

Learners of English as Foreign Language, especially the students of English Department that broadly appears on facebook, this research is conducted to observe this phenomenon more deeply. This research specifically observes the code switching written by the 8th semester students of English Department of Adab and Humanity Faculty of Sunan Gunung Djati Bandung State Islamic University that joined together on Spartan Lovers Association (SLA) group on facebook.

So, the questions for the research are formulated as follows:

1. What are the types of code switching written by the 8th semester students of English Department found in facebook comments?
2. What are the possible reasons of the 8th semester students of English Department switch their *Bahasa Indonesia* into English on facebook comments?

1.3. Purpose and Significance of Research

1.3.1. Purpose of Research

There are two main purposes of this research, they are:

1. To know what the type of code switching written by the 8th semester students of English Department found in facebook comments is.
2. To recognize the possible reasons of the 8th semester students of English Department switch their *Bahasa Indonesia* into English on facebook comments.

1.3.2. Significance of Research

The result of the research is expected to be used as one of the sources of information about the code switching on social networking facebook. This might be used as a reference for those who are interested in the subject of sociolinguistics. This research can be used as alternative for learning the development of language and its phenomenon. The researcher will describe the language and phenomenon, especially the code switching through the sociolinguistics theory.

1.4. Clarification of Key Terms

To avoid misunderstanding on terms used in this paper, the researcher clarifies some terms that used in this paper. The terms used in this paper are probably common. The terms that need to be clarified are:

- *Code Switching* : Using two or more language in conversation.
- *Facebook Comments* : Words or sentences or paragraphs posted by facebookers as a response to what a facebooker have been written on his or her facebook. Comments is what the facebookers write on the comments column of facebook.
- *Types* : According to Bloom and Gumperz as cited by Jendra, There are three types of code switching based on grammatical classification, those are tag code-switching, inter-sentential code-switching,

and intra-sentential code-switching. There are also two types of code switching based on the contextual classification, those are situational code-switching, and metaphorical code-switching.

- *Reason* : There are ten reasons for bilinguals to switch their first language into another language according to Grosjean as cited in Kim, those are for exclude or include someone from conversation, qualify message: amplify or emphasize, fill a linguistic need for lexical item set phrase, discourse marker, or sentence filler, continue the last language used, quote someone, specify addressee, change role of a speaker: raise status, add authority, show expertise, mark and emphasize group identity, specify speaker involvement, and convey confidentiality, anger, annoyance.
- *The 8th Semester of English Department*: They are who on Mei 2011 still registered as the 8th semester student of English Department of Adab and Humanity Faculty of State Islamic University of Sunan Gunung Djati Bandung and became a member of Spartan Lovers Association (SLA) group on facebook.

1.5. Organization of Writing

This paper is organized into five chapters. The first chapter is introduction. This chapter will explain about the background of problem and the reason why it is chosen as the topic of research. This chapter also consists of problem statements, purpose and significance of the research, clarification of key terms and organization of writing.

The second chapter is the theoretical basis of code switching on facebook. This chapter contains literature that used as reference of the writer about the code switching found in facebook comments.

The third chapter is the methodology of research. In this chapter, it will be explained about method and technique that used by the writer to reach and evaluate the source. The writer will describe the steps of the research which will be doing by her. This chapter consists of research method, data resource, population and sample, technique of collecting and analysis data.

The next chapter is analysis of data. This chapter is explanation as analysis product of the data. The explanation is based on the problem statements and theories. This chapter includes the type of code switching written by the 8th semester students of English Department found in facebook comments and the reason of code switching written by the 8th semester students of English Department found in facebook comments.

The last chapter presents conclusion and recommendation. This chapter is the answer of the writer's analysis of the problem. This final chapter is the writer's view about the main of the research explanation.