

CHAPTER I INTRODUCTION

This chapter is the introductory section of the research that discussed about the background of research, statement of problem, research objective, research significance, and organization of writing.

1.1 Background of Study

Communication has an important role for human life because people need to interact and socialize to the others. Wardhaugh (1972:3) states that language is a system of arbitrary vocal symbols used for human communication. Language is an important aspect in communicating with others; people transfer idea, information, ideology, news by using language. According to Sibarani (1992:89) that communication is deliver a message by using signs system; communication could be said success if the message was delivered exactly with what in sender's mind is.

People do variation activities to spend their free time, such as swimming, watching movies, listening music and reading. One of daily activities of the people is reading the information from a magazine or newspapers. One of the famous newspapers in Indonesia is the Jakarta Post. It is written in English and the news is fully of Indonesian condition.

Newspaper is a mass media that gives information about news, politics, social culture, religious article, entertainment and sport. According to Encyclopedia Americana (1974:288) newspaper is a medium

of communication usually published daily or weekly, by which information on current affairs and entertaining features are circulated among the people. As a wide spread medium of communication, newspaper is expected to fulfill hungry reader of information, all the reports in the newspaper are usually called news from which the newspaper derives its name.

Based on the definition above, the main concern of any newspaper is then to present news that appeal to the interest and importance of the intended reader. People demand that news should be presented in all interesting way or they will move on the other story or another newspaper.

To present news, which holds the reader attention, the content of the newspaper must be selected carefully. The events, which are going reported have certain value. Mencher in Ratna¹ (1997) mentions same values that fall into two categories: 1. Consequences, impact importance and significance 2. Interest unusual, strange and bizarre. After selection of the news, the next step is very important because interesting news is not only caused the event interested but also it is carefully written.

The person whose job in reporting and writing about an event is called a reporter. It is not easy job; it takes hard work physically, emotionally and intellectually. That is why a reporter has to have certain personal traits, dedication and ability. Today newspaper much more variety on its reports rather than early newspaper which were mostly taking

about political, the power of the newspaper according to the Encyclopedia Americana (1976) means that the modern newspaper is society's primary instrument for mass communication. It has with greater regularity, over more gears and in more places.

The researcher chooses political as the topic in mass media because many people get interested in it, it is the most interesting kind of news, the most special purpose in those written and a lot of case in the government. Political news as one of the contents in the Jakarta post Newspaper is reporting all kinds of case that happened. These contents are intended to know the reader's attention. When people read the newspaper about politics, they can find nouns and phrasal nouns that written in the newspaper and they have to understand the meanings of those writings.

Based on the background above, the researcher investigate the use of nouns as reference on political article especially the articles that written on The Jakarta Post newspaper. The researcher feels important to do the investigation, since the newspaper as mass media that influence society so it a must to understanding materials especially on reading and writing. It is hoped that the result of this investigation can help us to understand more on the language used in the newspaper and recognize relevance of use of noun on political articles in the Jakarta Post Newspaper based on Semantics theory.

1.2 Statement of Problem

The researcher investigated the usage of nouns as reference on political articles that written in the Jakarta Post newspaper.

Based on the background above, the researcher set up the problem as follows:

1. What nouns are used in political article in the Jakarta Post as reference?
2. What are the meanings of the nouns in political article in the Jakarta Post as reference?

1.3 The Purpose of Study

In this research, the researcher has a purpose to investigate the problem. To show the result of this research, the researcher continuous from the statement problem with this purpose:

1. To find out the nouns in political article in the Jakarta Post newspaper as reference.
2. To know the meanings of nouns in political article in the Jakarta Post newspaper as reference.

1.4 Research Significance

The significance of this study is to know the use of noun as reference in the sentence in the Jakarta Post Newspaper. The study

is very useful for the researcher especially to get more knowledge about noun. It will increase the knowledge of how the university student can understand about reference based on semantics theory. The researcher hopes that, this research will be useful for who concern with linguistics background, especially the study of semantics. Besides, the researcher wants to share the knowledge with the people who have an about the problem in this research

1.5 Organization of Writing

The researcher will present this paper in four chapters.

Chapter I: *The first* chapter presents the introduction to the study; it describes general description about the discussion.

Chapter II: *Chapter two* deals with theoretical foundation that describes about Reference, constant reference, variable reference, context, nouns, noun phrase and translation.

Theoretically, it is used as the basis of the investigation.

Chapter III: *Chapter three* methodology of research.

Chapter IV: *Chapter four* presents the investigation, including data collection, and data analysis.

Chapter V: *The last chapter* provides the conclusions and recommendations.



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SUNAN GUNUNG DJATI
BANDUNG