

ABSTRACT

NIA KANIA. 2018. “The Use of Notebook Advertisement Video to Helps Students’ Vocabulary Mastery” (Pre-Experimental Study at 2nd Grade Students of SMK Negeri Manonjaya), The Faculty of Teacher Training and Education State Islamic University Sunan Gunung Djati Bandung 2018.

Vocabulary is one skill that is very important in implementing teaching and learning process at Senior High School level. However many students have difficulties in learning English, especially mastering vocabulary. Moreover, the use of appropriate technique in teaching vocabulary is key element in mastering students’ vocabulary.

The research is intended a) To know students’ vocabulary mastery before being taught by using notebook advertisement video, b) To know students’ vocabulary mastery after being taught by using notebook advertisement video, c) To know how effective using notebook advertisement video is to help the students in mastering vocabulary.

The population of this research is 2nd grade of SMK Negeri Manonjaya, Tasikmalaya. The class of XI RPL 1 was taken by the school as the sample. The instrument of this study are the test and documentations. Therefore, Pre-experimental was used in this study.

From the result of pretest and posttest data analysis, the average score of the experimental class of pretest and posttest score is from 47.25 to 80.16. The accounting of “t” test used the paired t-test. It was known that the t_{count} is 26.2 and t_{table} is 2.03. Therefore, the alternative hypothesis (H_a) is accepted, and the null hypothesis is rejected because t_{count} is higher than the t_{table} . This indicates that the effective of using notebook advertisement video to improvement students’ vocabulary mastery.

The conclusion shows that notebook advertisement video can be improve students’ vocabulary mastery. Therefore, this suggest that notebook advertisement video can be used as alternative media in teaching vocabulary.

Keyword: *Vocabulary, Video, Advertisement, Eleventh graders*