

ABSTRACT

Anisa Aulia, 1145030018. Conveying Intention Through Vulgar Content Songs: A Transitivity Analysis of Bruno Mars Songs. English Department, Faculty of Adab and Humanities, Sunan Gunung Djati State Islamic University Bandung. Advisors: 1. Dedi Sulaeman, M.Hum. ; 2. Ika Yatmikasari, S.S, M.Pd.

This research analyzes five vulgar content songs by Bruno Mars. It focuses on the intention of the singer and also the situation construed in the songs. Thus, the problem is formulated into these following questions: 1) How do the process types indicate Bruno Mars's intention through his vulgar content songs? 2) What are vulgarity-related situations indicated by circumstantial elements? Thus, this research employs descriptive qualitative method. This analysis focuses on the clauses to reveal Bruno Mars's intention and the situations in the songs by using the Transitivity System.

The result of the research shows that the singer's intention is to show that love is a desire to have a physical contact with each other, between the man and the woman. This intention is reflected in these songs of Bruno Mars. Meanwhile, the following result of the second question shows that the situation construed in these songs are loneliness, the passionate night, the eager passion and the private place. The research significations are; theoretically, this research is a development in the linguistic field, especially in Systemic Functional Linguistic. Practically, this research is intended to contribute to linguistic research that applies Systemic Functional Linguistic analysis for the institute.

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