

CHAPTER I

INTRODUCTION

This chapter presents the background of research, research questions, research objective, research significance, clarification of key term, and organization of writing.

1.1 Background

Speech act is a part of conversation in the social activity that is certainly conducted by human with high intensity in everyday life. In daily conversation there are many direct utterances that appear. Searle in Yule (1996:47) and Finegan (2008:283) state that speech act is the action performed via utterances carried out through language. When people speak he or she can do all sorts of things, from aspirating a consonant, to constructing a relative clause, to insulting a guest, to starting a war (Sadock in Horn and Ward, 2006:53). Therefore, speech act occur in the conversation between people in daily life, which from the conversation involved speaker and hearer, in which behind the utterance there has a meaning that someone do something to express what is in their mind.

Austin divides speech act into three categories, the first, is locutionary act, that is an act by saying something to just deliver an information, the second, is illocutionary act, that is speech act in doing something in which speaker expresses something, and the third, is perlocutionary act that is an act by saying something

which give an effect to the listener. Direct speech act is often carried out in daily conversation as well as human communication. The direct illocution of an utterance is the illocution most directly indicated by a literal reading of the grammatical form and vocabulary of the sentence uttered (Hurford, 2007:291).

One of the kind of illocutionary act is known as representative speech act. Representative speech act is an act by perform saying based on the fact or the truth of what is expressed by the speaker, speech act that commit the speaker (in varying degrees) to something being the case, to the truth of the expressed proposition (Searle, 1976:11). In everyday life when human express an utterance certainly also required to tell the truth. When speaker expresses something, he or she wants the hearer to believe in what they have been said, as an utterance in the form of stating, claiming, complaining, suggesting, reporting, and something in that case.

In the conversation, oftentimes a speaker mention a context that will influence comprehend of the hearer to the content of conversation. With the context that involved, the speaker will make a connections between each other. Context is the surroundings that enable the participants in the communication process to interact, and that make the linguistic expressions of their interaction intelligible (Mey, 1993:83). Between a speaker and a hearer, the interpretation will be connected by the context as well. In this matter there is a context of setting. With the mention of a setting will result a conversation that ends with the correct interpretation.

Representative direct speech act often uttered by the speaker in real life while conversation conducted. The speaker wants the hearer to believe in what has been said. There are previous studies related to this kind of research, such as: research

conducted by Masfufah Hasanah (2016), that focused on the types of directive speech act on *Divergent Movie* by investigating the utterance of the characters using Yule's theory. The second research conducted by Dr. Dhanaji Nagane (2015), that researching the context in which the characters utterances occurred may contribute to the authentic interpretation of the fictional discourse in the *Train to Pakistan* novel by Khushwant Singhs. The third research by Ahmad Mudzakir (2013), talked about direct utterances on short story *Mr. Know All*. The research is aimed at identifying the form of the direct utterances, describing the purposes of the direct utterances and show the kinds of speech act on direct utterances find in the object.

Beside in real life, conversation also can happen in the cartoon story. In this matter, from a cartoon story there has been made to live-action version. One live-action movie that has made from the cartoon version to the live-action is *Cinderella* movie that released on 2015. *Cinderella* is a live-action movie with drama, family, romance, and fantasy genre. *Cinderella* is a live-action movie directed by Kenneth Branagh. This Disney movie has captivate an audiences, both old and young audiences. This is proven by many of the audiences who came to the cinema together with family. Based on THE NUMBERS (a website that tracks box office revenue and movie sales projection) when *Cinderella* has been released, this movie immediately occupied the top of Box Office Movie till mould the ticket sales in large amounts that is US \$ 70 million in the first week. Not only at origin country that is America, *Cinderella* also successful on abroad. It is proven because *Cinderella* become a best-selling movie in China during its airing. Impressive ticket sales also occurred in other countries such as Australia, United Kingdom, Brazil,

Italy, Mexico, Russia, Germany, France, and certainly in Indonesia. On the survey in IMDb, Cinderella got 6.9 rating from 10. In fact the movie which tells about a woman that appointed from a classic fairy tale has been great in attract an audience interest.

This research focus on the representative direct speech act produced by the characters in *Cinderella* Movie that is identifying the function. There many representative direct speech act that has been uttered by the characters in *Cinderella* movie related to the truth and they want to gain a believe from the hearer. Movie is analysed used movie script as well as serves in the movie self to clarify the identification process to every direct utterance that appear in the conversation with the script spoken by the characters.

1.2 Research Questions

The research questions are formulated as follows:

1. What functions of representative direct speech acts produced by the characters in *Cinderella* movie?
2. How does the contexts influence the hearer's interpretation of representative direct speech acts produced by the Characters in *Cinderella* movie?

1.3 Research Objective

In accordance with the formulation of the research questions, the objectives of the research are as the follows:

1. To identify the functions of representative direct speech acts produced by the characters in *Cinderella* movie.
2. To describe how context influence the hearer's interpretation of representative direct speech acts produced by the Characters in *Cinderella* movie.

1.4 Research Significance

The researcher hopes this research could give a benefit both theoretically and practically.

1. Theoretical Benefits

Theoretically, this research could be contribute about Pragmatic in general, and clarified language study in particular. Especially give an insight and knowledge about the form concrete of function speech act illocutionary act representative type.

2. Practical Benefits

- 1) For researcher, is expected to give an information about the illocutionary act of representative type, especially in the study of Pragmatic.

- 2) For all of the reader, this research can give an information about the language study and know how illocutionary act representative type in the event speech occurs.

1.5 Definition of the Key Terms

In order to avoid misconception about the terms used in this paper, the followings are the clarification of the terms:

1. 'Speech act' is defined as the action performed via utterances (Searle in Yule, 1996:47).
2. 'Representative speech act' is used in this study to refer to what Bach and Harnish (2017:42) called as constative speech act, i.e. the expression of a belief, together with the expression of an intention that the hearer form a like belief.
3. 'Context' is the surroundings, in the widest sense, that enable the participants in the communication process to interact, and that make the linguistic expressions of their interaction intelligible (Mey, 2001:39).
4. 'Cinderella' is a title of an American live-action movie (i.e. an action in movie in which involving real people or animals, as contrasted with animation or computer-generated effects), that tells about a woman who lived with her stepmother and two stepsisters after her father has passed away. This movie is directed by Kenneth Branagh, and released in 2015 and distributed by *Walt Disney Studios Motion Pictures*.

1.6 Organization of Writing

This paper consist of five chapters. They are:

Chapter I : **Introduction**, This chapter consists of background, research questions, research objective, research significance, clarification of the key terms, and organization of writing.

Chapter II : **Theoretical foundation**. This chapter serves some theories, including: Speech act, locutionary act, illocutionary act, perlocutionary act, context, and representative speech acts.

Chapter III : **Research methodology** provides the research design, source of data, sample of data, technique of collecting data, and technique of analyzing data.

Chapter IV : **Discussion**. This chapter elaborates the analysis of data.

Chapter V : **Conclusion and suggestion**. It contains the conclusion and suggestion of data analysis related to the discussion of the data.