

CHAPTER I

INTRODUCTION

This chapter deals with the background of study, statement of problems, research objectives, research significances, limitation of study, definition of key terms, and organization of writing.

1.1 Background of Study

Human beings, who cannot live without others are social creature. They always interact each other. In such interaction, human definitely needs a language as a media to make a relationship. It is an effective way to communicate and interact. Language can be used in two conditions, formal and informal context. People use formal language in a school, seminar, and formal meetings. On the other hand, people use informal language in their daily conversation with friends, family, or neighbours.

According to Sims (2004), language has many functions. One of them is as a tool to show expression or feelings, such as anger, happiness, sadness, and loneliness. People have many ways to express these feelings and one of them is by producing swearwords. Some people consider that swearwords are appropriate

language to express strong emotion and attitude. It means that people can use swearwords if they are angry and they can express their feeling. Nowadays, it seems that swearwords are accepted by the society even, it can be seen in some media, such as song lyrics or movies.

Swearwords that occur in the media are not only used as rude words but also for positive reasons. For example in the sentence “Son of the bitch... you wished for my life back”, the word “bitch” means “friend”. So, it is clear that swearing can be used to show familiarity, friendliness, or identity among some communities. Every swearword has a classification based on the meaning of it.

Ted is an American comedy film in 2012. The researcher chooses this movie because there are many swearwords uttered by all characters involved in the movie. They use swearwords when they are talking to their children, friends, boss, as their daily conversation. In this movie, the swearwords are not censored by the broadcasting institute. *Ted* movie performs many swearwords and it was analyzed in this research. So, the researcher is interested in making research about that.

Japutri (2006), a Petra Christian University graduate, for instance is the researcher who concerned on analyzing swearwords as the research. In her paper, entitled *A Study of Swear Words Used by the Characters In The Movie The Nutty Professor*, she analyzed the purpose of the characters in the movie when they use swearwords. The result is swearword is not always used as bad words, but it can be used as identification or others. There are many purposes for somebody in

using swearwords and depends on the situation of dialogue happens. For example, in the fifteen century, the word “pig” is associated with police officer. Most of people at that time insult the police by saying them as a pig.

Based on aforementioned previous research, there are differences between Japutri’s research and the present research. Japutri conducted research about the purpose of the character when they used swearwords, whereas the researcher conducts this present research is about the reason for characters when they use swearwords. She used movie entitled *The Nutty Professor* as source of data, whereas this present research uses *Ted* movie as source of the data.

In light of the background above, the researcher analyzed the classification and reasons for using swearword. The swearwords are attractive because nowadays some societies all over the world seem to be able to accept that. So the researcher gives the title of research on **“Swearwords in *Ted* Movie: Their Classifications and Reasons”**.

1.2 Statement of Problems

This research is intended to analyze the classification and reasons of swearword. The swearwords are attractive because nowadays some societies all over the world seem to be able to accept that. The swearwords are not only used as rude word, but also for positive reasons.

Based on the statement above, it can be formulated into two research questions as follows:

1. What classifications of swearwords are found in *Ted* movie?
2. What reasons do the characters provide in using swearword in *Ted* movie?

1.3 Research Objectives

The objectives of this research are:

1. To find out the classifications of swearwords that used in *Ted* movie.
2. To analyze the reasons in using swearwords that occurs in *Ted* movie.

1.4 Research Significances

The significance of this research is for academic and public aspects. For academic aspect, this research expects to be useful in developing theory, especially sociolinguistics field. This research is also an experience, a challenge to understand the classifications and reasons of swearwords in English which presenting in movie, especially for student who major in the English Department. For public aspect, this research is interested to recognize that there are many reasons when somebody utters swearwords.

1.5 Limitation of Study

This study is limited to the classifications of swearwords in *Ted* movie. The swearwords are uttered in the dialogue by all characters. In the dialogue, the characters use many kinds of swearwords in different reasons. Thus, the study is also limited to the reasons the characters provide in using swearwords.

1.6 Definition of Key Terms

In order to avoid unnecessary misunderstanding, some terms are clarified as follows:

- a. Swearword:** a rude word or offensive language; those words are used to insult, to curse, to offend, or to mock something when the speaker has strong emotions (Hughes, 2006).
- b. *Ted* Movie:** an American comedy film by Seth Macfarlane based on the story written by Seth Macfarlane, which released on June 29, 2012 in US. The main characters in this movie are Mark Wahlberg and Mila Kunis. This movie won some award, they are People's Choice Awards as Favorite Comedy Movie, Empire Award as Best Comedy, and MTV Movie Awards as Best On-Screen Duo.

c. Classification: the act process of dividing things into groups according to their type (Cambridge Digital Advanced Learner's Dictionary, 2008).

d. Reason: the cause of an event or situation or something which provides an excuse or explanation (Cambridge Digital Advanced Learner's Dictionary, 2008).

1.6 Organization of Writing

This research is presented into five chapters as follow:

Chapter I: This chapter contains the introduction. It describes background of study, statement of problems, research objectives, research significances, limitation of study, definition of key terms and organization of writing.

Chapter II: This chapter contains the theoretical foundation. It provides the basis in conducting the research problems. It describes theory of sociolinguistics; language and society and language choice, theory of swearword; classification and reason of swearing, and synopsis *Ted* movie.

Chapter III: This chapter explains about the research method. It contains of the research design, sample of data, source of data, research

instrument, technique of collecting data, and technique of analyzing data.

Chapter IV: This chapter contains the full report of the study. It explains about finding and discussion.

Chapter V: This chapter contains the conclusion and recommendation. This last chapter of the paper discuss about the conclusions from the researcher toward the result of the research, and also the recommendations concerning the research.

