

## **ABSTRACT**

***LIA AMELIA : Production Management Kompas News Sukabumi Program***

*Kompas News Sukabumi program is one of information program in Kompas TV Sukabumi. This program presents phenomena and events around Sukabumi with detail discussed. Kompas News Program participated in introducing government programs, tours and Sukabumi Culture. Depth information about Sukabumi that was not on aired on other national television media become one of program character. Sometimes, the producer is not present for production program, but it does not become an obstacle for Kompas News Sukabumi to broadcast and this program has periods schedule such as program that exist on national television with limited human resources. Showed 7-9 news in a day, one of news content Kompas News program about Curug Awang as Niagara Mini in Canada become reference of candidate for Sukabumi leader to used as campaign tactics. The management carried out in a very long production process more efficient and can be done by 2 people only.*

*The research aims to find out planning, organizing, actuating and controllong production Kompas News Sukabumi program. The research uses concept of Goerge R. Terry (Athoillah, 2010 : 96) about four management function : (1) Planning, (2) Organizing, (3) Actuating and (4) Controlling. This research used case study method with descriptive analysis. Collection data research from interview and observation result.*

*The result of research planning production Kompas news program is the first step by all the crew involved in the program production to decide what to do, what steps to be done and who will be involved. Planning program production begins by discussing about issues planning, organizing planning, video planning and technique planning. Organizing program production is choose and decide who is doing the production process. Organizing program production begins by dividing the task temporarily and fixed. Actuating program production started from description all of crew and ending production with controlling. Controlling program production is control the production process to fit the plan. Controlling production divided by direct supervision, indirect supervision and evaluation*

***Key Words : Production Management, Program Production, Kompas News***