

CHAPTER I INTRODUCTION

In this chapter, the researcher will be explaining six parts of the introduction which they are the background of the study, statement of problems, research purposes, research significance, classification of key terms, and organization of the paper.

1.1 Background

When we speak, we have to respect the people, for convenience in communicating not caused by the topic being discussed but rather how the process communication it lasts, people will not remember the topic of what was discussed at the first meeting because that will be remembered is how he speaks, whether he respects others or not.

One way to appreciate others in communicating is the use of honorifics. In pragmatic, honorific is one part of deixis that is social deixis (Levinson, 1983:89). Social deixis is the use of communicating respect which is limited by the level of social status residing in the society, whether it is among middle class or upper class society.

The use of social deixis is not always used in everyday life even in the film too much to use the social use of deixis in its dialogue, for example, a film written by David Sedler is the film *The King's Speech* that are set on the kingdom.

In this research, the researcher is interested to analyze about social deixis in a movie called *The King's Speech*, because researchers think after watching the film

researchers found a lot of data containing social deixis. Therefore the author tries to research about the use of social deixis in the movie *The King's Speech*.

Details of pragmatic elements in a work of fiction can be found by analyzing the work through pragmatics. This may include certain factors as well as the language action in the work or even with social deixis as is done in this study.

Pragmatics is a study of languages from a functional perspective, meaning pragmatics attempts to explain aspects of linguistic structure with influences of phenomena and non-linguistic phenomena (Levinson, 1983:7).

Pragmatics studies the factors that govern our choice of language in social interaction and the effect of our choice on others. In theory, we can say anything we like. In practice, we follow a large number of social rules (most of them unconsciously) that constrain the way we speak. Pragmatics examines the factors that drive the choice of language in social interaction and the influence of that choice on the said partner. In theory, we can say things as we please. In practice, we have to follow a number of social rules (mostly unconscious) that we must follow (Crystal, 1987:120).

Deixis is a word, and will be deixis when it varies depending on who becomes the speaker and depends on the time and place in the word said, for example, my word, here, now (Purwo, 1984:1). Suggests that deixis is derived from the Greek word meaning "to point" or "to show" it has become a technical term in grammatical theory, to deal with the characteristics of "determination" of language related to the nature and place of speech (Lyons, 1995:270).

“Social deixis concerns the encoding of social distinctions that are relative to participant-roles, particularly aspects of the social relationship holding between speaker and addressee (s) or speaker and some referent” (Levinson, 1983:63).

Particularly the movie the king's speech has a major contribution to this research, The film is lifted from the true story of King George VI, the king of England in 1936 until the end of his life, So because of this, social deixis is a phenomenon that researchers are interested in analyzing the use of social deixis in the film The King's Speech.

The King's Speech (2010) is a film directed by Tom Hooper and scriptwriter David Seidler. The film is lifted from the true story of King George VI, king of England in 1936 until the end of his life, this film has an unusual theme in photographing the life of a king. Unlike most films about the world of the kingdom, which usually focuses on courage, heroic, romance, and even ruthlessness, this film is about simple and human, and perhaps even strange because it is not a common thing for a king, stuttering. Stuttering, or speech impediment, to a commoner or even a comedian would be a funny thing, but for a king, let alone a king of an emporium as big as England, stuttering is a disaster. Especially if the stuttering condition that the king, who ruled during the war, was required to broadcast state radio and announced the declaration of war. Precisely from this small theme, by involving the king's mental condition and his attempt to overcome his stuttering, the film becomes interesting.

From the above synopsis, we can see that in this film, has a very strong social element. So we will find many formal and informal languages, which are social deixis.

Meanwhile, this study uses several previous studies as a reference. The first one was conducted by Sunjani (2013) "An Analysis of Deixis Used In "The King's Speech" Film's Dialogue" in his research the author uses Levinson's theory in researching his object and his research conclusions show that the often-used dialogue in the film is dominated by personal deixis and social deixis.

The second is Ratna thesis (2014), whose study focuses on "A Deixis Analysis of Song Lyrics on Taylor Swift" Red "Album". In his research, the researchers use the theory of approach from Yule and Levinson in analyzing the object. The researchers concluded that the lyrics in the album were dominated by the deixis person.

The third is a thesis by Fauziah (2015), whose studies focus on "An Analysis of Deixis in" A Thousand Words "Movie Script by Steve Koren". In the research, the researchers used the theory of approaches from Yule and Levinson in analyzing the object. In a movie script because the story is appropriate for everyday life. In his research, the authors conclude that the use of deixis in the dialogue.

And the last was a thesis by Hariyati (2016) entitled "Deixis in Cinderella Film: Pragmatic Analysis" In the research, the researchers used the theory of approaches from Levinson, with the conclusion of her research is about the use of forms used in the dialogue between characters.

From the previous studies above, the researcher tries to conduct similar research with different objects especially the type and function in social deixis, as a result, the writer choose this topic which is entitled “Social Deixis in “*The King’s Speech*” Movie Script’

1.2 Research Question

Refers to the research background above, the researcher limits the analysis into two research questions:

1. What types of social deixis expressions found in the movie scripts of *The King’s Speech*?
2. What are the functions of using of social deixis expressions found in the movie scripts of *The King’s Speech*?

1.3 Research Objective

Refers to the research question above, the researcher has two purposes of this research:

1. To describe the meaning of types of social deixis expressions found in the movie scripts of *The King’s Speech*
2. To describe the use of the function of social deixis expressions found in the movie scripts of *The King’s Speech*

1.4 Research Significance

In this research, the researcher hopes that this research can give a significant benefit to the reader and also the researcher. The significance of the research is divided into two kinds of significances, namely theoretical significance, and practical significance.

Theoretically, the results of this study are expected to provide a description of the social deixis existing in the movie *The King's Speech*.

Practically, this research is also intended to be more familiar with and know the existence of social deixis in the film *The King's Speech* and hope that this research can provide new knowledge for the reader in understanding social deixis.

1.5 Classification of Key Terms

To avoid misunderstanding in the title of this research, the researcher will define some terms.

1. Deixis

Deixis is a semantic phenomenon contained in words or constructs that can only be interpreted by reference to an account of the situation of the conversation

2. Social Deixis

Social deixis is the used of different deictics to express social distinction. It means that social deixis is where the form of the word used to indicate the relative social status of the speaker and the hearer. The example is the difference between formal and polite forms.

3. The King's Speech

The King's Speech (2010) is a film directed by Tom Hooper and script writer David Seidler. The film is lifted from the true story of King George VI, king of England in 1936 until the end of his life

4. Movie script

Movie script is a type of non-visual communication that uses writing to tell a story or do a scene. Movie scripts usually represent the role or dialogue that the character will perform in a story.

1.6 Organization of the Paper

This graduating paper will be consist of five chapters. Each chapter will be discussed as follow:

Chapter I : In this chapter, the researcher will be explaining six parts of introduction which they are the background of the study, statement of problems, research purposes, research significance, classification of key terms, and organization of the paper.

Chapter II : This chapter is the theoretical foundation which consists of theory of pragmatic, deixis, social deixis and also about The King's Speech movie script.

Chapter III : This chapter presents the research methodology which consists of the research design, source of data, population and sample, the technique of collecting data, and ends with the technique of analyzing data.

Chapter IV : This chapter presents analysis and discussion about social deixis that used in The King's Speech movie script.

Chapter V : This chapter is closure. It contains the conclusions and suggestion of the problems discussed.